

Expression of Interest	
Event Name:	IBTM World 2025
Event Dates:	18 th November – 20 th November 2025
Event Type:	M.I.C.E. Tradeshow
Event Format:	A three-day exhibition focusing on incentive travel, meetings and events
Participation:	<p>Participation is open to:</p> <ul style="list-style-type: none"> ○ EIGHT (8) X QA DMCs ○ EIGHT (8) X 5-star Conference Hotels ○ ONE (1) X Conference and Conventions Centre
Buyer Markets:	International
Profile of Buyers:	Meetings, Incentives, Conferences and Events Planners
Venue:	Fira Barcelona Gran Via , Av. Joan Carles I, 64, 08908 L'Hospitalet de Llobregat, Barcelona, Spain
Participation Cost:	€4,130.00 per company, including VAT
Participation Cost Includes:	<p>Participation fee covers attendance of ONE (1) company and ONE (1) delegate including:</p> <ul style="list-style-type: none"> • ONE (1) individual table with THREE (3) chairs on the MTA stand at IBTM World Barcelona • Individual online appointment system including diary • Presence on online exhibitor directory and inclusion in various PR <p>Each company will have ONE DIARY assigned throughout the show. This diary will be managed directly by the co-exhibitor.</p> <p>It will not be possible to share a table with another company due to diaries being assigned per company.</p>
Registration:	<ul style="list-style-type: none"> • Interested parties are to register via email on martina.mizzi@visitmalta.com and esmiron.scicluna@visitmalta.com. • Only written registrations will be accepted. Registrations received will be acknowledged via return email. Should you not receive an acknowledgment for your submission within three (3) working days please call on 2291 5559 or 2291 5555. • Deadline for registrations is close of business on Thursday 19th June 2025. No other registrations will be considered after this deadline.
Lottery Draw:	<ul style="list-style-type: none"> • Should interest exceed allocated slots, participation will be determined via a lottery draw • In such case, the lottery would take place at Malta Tourism Authority Head Office on Friday 20th June at 13:00hrs.

	<ul style="list-style-type: none"> • A list of those companies that registered interest but were not drawn will be kept on a waiting list • Should a company cancel their participation; the next company in sequence order will be eligible to participate in the event subject to a fully paid participation fee
Participants per Company:	<ul style="list-style-type: none"> • The participation fee for a 2nd Company representative is €250.00 (inclusive of VAT) per day • Contact details of 2nd Company representative must be provided to martina.mizzi@visitmalta.com and esmiron.scicluna@visitmalta.com by latest <u>Thursday 31st July 2025.</u> • No company will be allowed any additional personnel on the stand unless MTA is informed beforehand and 2nd Company representative fee is paid in full.
Regulations for Participation:	<ul style="list-style-type: none"> • Only MTA Licensed QA DMCs and Hotels will be accepted to participate on the Malta Stand, together with a Convention Centre • MTA will not accept companies that are not licensed or that have outstanding/pending matters related to licencing, regularisation or enforcement with MTA or any other organisations • Participation is granted at the discretion of MTA • If less trade registers for the event, MTA reserved the right to extend EOI to other licensed trade members focusing on M.I.C.E. Business
Invoice & Payment Terms:	<ul style="list-style-type: none"> • Once participation is confirmed, MTA will issue an invoice. Details on payment deadlines and T&C's will be included in the document • Company will only to be registered on IBTM World portal once participation fee/s and any pending invoices are paid in full • No company representatives will be allowed on the Malta stand unless all payments due are settled
Cancellation:	<p>Should a company cancel their participation after the payment, MTA reserves the right to withhold that payment as a cancellation fee. Please bear in mind that the Authority is committed through a contract signed with the fair organisers.</p>

For further information for the above please contact:

Martina Mizzi

Executive – VisitMalta Incentives & Meetings

E: martina.mizzi@visitmalta.com

T: +356 2291 5559

Esmiron Scicluna

Executive – VisitMalta Incentives & Meetings

E: esmiron.scicluna@visitmalta.com

T: +356 2291 5555