

EXPRESSION OF INTEREST

The Malta Tourism Authority (MTA) will participate at IMEX America this year and is inviting licensed trade to register their interest in participation on the Malta stand. More details follow:

Trade Show:	IMEX America 2025
Event Dates:	7 th –9 th October 2025
Venue:	Mandalay Bay, Las Vegas, Nevada
Website:	www.imexamerica.com
No. of Co-Exhibitors Required:	SIX (6)
Participation Cost:	€ 3,500 (inclusive of VAT) per company
Registration open to:	<ul style="list-style-type: none">- THREE (3) x 5-star Conference Hotels- THREE (3) x QA Destination Management Companies

1. Participation

a) Participation fee covers attendance of ONE (1) company represented by ONE (1) delegate including:

- ONE (1) individual table on the Malta stand
- Individual online appointment system including Diary
- Presence on online exhibitor directory
- Promotion and marketing of company in any advertising features planned by MTA for the respective show

b) Each company will have **ONE (1) DIARY** assigned throughout the show. This diary will be managed directly by the co-exhibitor

c) It will not be possible to share a table with another company due to diaries being assigned per company

d) Requests for a second diary and company representative will not be possible

2. Registrations

a) Interested parties are to send their registration in writing via email to francesca.e.camilleri@visitmalta.com and esmiron.scicluna@visitmalta.com

b) Only written registrations will be accepted. Registrations received will be acknowledged via return email

c) Should you not receive an acknowledgment for your submission within three (3) working days please call on +356 2291 5554 or +356 2291 5555

d) Registration deadline is **Tuesday 15th April 2025 close of business day**

- e) Should interest exceed allocated slots, participation will be determined via a lottery draw
- f) Lottery draw will take place live through MS Teams at VMIM Head Office on Wednesday 16th at 12:00. A calendar invite will be shared prior to the draw
- g) A waiting list of those companies that expressed interest but were not drawn will be kept
- h) Should a registered company cancel their participation; the next company in sequence order/line will be eligible to participate on the Malta Stand

3. Invoice & Payment Terms

- a) Once participation is confirmed, the respective trade partner will receive an invoice from MTA including details on payment deadlines and T&Cs. It is imperative that these conditions are respected as otherwise participation on the Malta stand will not be granted
- b) Company will only to be registered on IMEX America portal once participation fee/s and any pending invoices are paid in full
- c) Should a company cancel their participation after the full payment is affected, MTA reserves the right to withhold 100% of that payment as a cancellation fee. Please bear in mind that we are committed through a contract signed with the fair organisers

4. Regulations for Participation

- a) Only MTA Licensed trade will be accepted to participate on the Malta Stand. MTA will not accept companies that are unlicensed or have outstanding/pending matters related to licencing, regularisation or enforcement with MTA or any other organisations.
- b) Participation is granted at the discretion of MTA
- c) If less than the required number of trade participants for the event is registered, MTA reserves the right to extend EOI to other licensed trade members focusing on M.I.C.E. business

For further information for the above please contact:

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