



Malta
Tourism Authority



**Co-funded by
the European Union**

Technical Professional Training in Rome Funded by Erasmus+

Intake 1 November 2024 and Intake 2 January 2025

The Malta Tourism Authority is once again providing a technical professional training programme in Rome, whereby participants will receive work-based learning on the topic of Digitalisation & Innovation within the Tourism Industry in Malta: Artificial Intelligence & Digital Skills, Inclusiveness and Sustainable Tourism. This course and training shall be offered on complimentary basis to key staff in Managerial roles working in Accommodation establishments,

Catering establishments, Visitor Attractions, Destination Management Companies and Travel & Tourism Services.

The training programme shall cover the following learning outcomes:

- Complete a Technical Professional Training with a focus on the use of Artificial Intelligence, the use of diverse new applications, including the ethics of such new technologies for the Tourism Sector;
- Gain a solid foundation on ChatGPT use and other digital tools for the Tourism Sector;
- Learn to prompt quality content through the use of evolved digital tools for the Tourism Sector;
- Explore pedagogical AI solutions;
- Learn how to engage AI to cultivate collaborative and interactive learning environments;
- Promote Social Inclusion and Diversity in a changing labour market;
- Promote the Digitalisation drive and fostering Sustainable Tourism in Malta and at European Level.

This technical professional training is **fully funded through Erasmus+** and will take place over a **one-week period covering: flights, accommodation on bed and breakfast, travel insurance, daily lunch, cultural activity, travel by public transport and airport transfers.**

Two programme dates are available to choose from:

Intake 1 17th - 23rd November 2024

Intake 2 19th - 25th January 2025.

Interested employees are kindly requested to:

- Select only **one** intake from the above 2 options.
- **Fill** the application form and duly **sign** the consent form.
- Food allergies are to be clearly highlighted in the application.
- Attach an **updated Curriculum Vitae**.
- Submit a **scanned copy of ID card or passport** for identification and verification.
- Send a copy of **work permit card**, if applicant is Non-European.

Technical requirements:

- Successful applicants would need to provide gmail address on which Google documents and course material can be shared.
- A gmail account needs to be created ******@gmail.com** in the absence of a readily available one.
- Mobile number is to be provided so that a Whatsapp group can be created to share Google forms and communicate timely updates.
- Participants would need to take along their laptop to be used during the training.

Application and Consent Form document are to be downloaded from the following link:

https://drive.google.com/drive/folders/17RezaT_gUtKkXHH_FXYybJ6WdqpXGvHf?usp=sharing

Completed and signed forms for first or second intake need to reach the MTA by 30th September 1600hours.

Applications must be forwarded by email to trainedfortourism.mta@visitmalta.com

Refundable Deposit

Kindly note that a refundable cheque deposit of **Euro100** is to be forwarded by applicant with the application as a guarantee of commitment.

- The cheque will be returned immediately to unsuccessful applicants;
- The full amount of the cheque will be cashed only when a participant does not show up on departure date;
- In case of cancellation by a participant, the expenses incurred by the MTA will be taken from this amount;
- Following the successful completion of the course, the cheque deposit will be returned by post to the participant.

Selection

Places are very limited and interested parties are highly encouraged to apply at the earliest possible.

Should the number of applications exceed the available spots, a selection process will take place based on:

- first come first served principle;
- the years of work experience within the tourism industry.

Successful applicants will be informed directly and will be requested to attend an information session held at Smart City.

For further queries please do not hesitate to contact the EU Matters/Funding and Industry & HR Unit on 22915728.

Our mailing address is:

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