

Expression of Interest	
<b>Event Name:</b>	<a href="#">IBTM World 2024</a>
<b>Event Dates:</b>	19 <sup>th</sup> November – 21 <sup>st</sup> November 2024
<b>Event Type:</b>	M.I.C.E. Tradeshow
<b>Event Format:</b>	A three-day exhibition focusing on incentive travel, meetings and events
<b>Participation:</b>	<ul style="list-style-type: none"> <li>• MTA will participate in this year’s edition of IBTM World with an individual Malta Stand</li> <li>• Booth style stand focusing on networking and brand awareness</li> <li>• In addition to VisitMalta Incentives &amp; Meetings and KM Malta Airlines, we are looking for a total of TWELVE (12) co-exhibitors to join us on the Malta Stand</li> <li>• Allocation is as follows:               <ul style="list-style-type: none"> <li>○ FIVE (5) X QA DMCs</li> <li>○ FIVE (5) X 5-star Conference Hotels</li> <li>○ TWO (2) X Conference and Conventions Centre</li> </ul> </li> </ul>
<b>Buyer Markets:</b>	International
<b>Profile of Buyers:</b>	Meeting and events professionals including Agencies, Incentive Houses, Corporate organisations, Companies, Associations and Government Associations
<b>Destination:</b>	Barcelona, Spain
<b>Venue:</b>	<b>Fira Barcelona Gran Via</b> , Av. Joan Carles I, 64, 08908 L'Hospitalet de Llobregat, Barcelona
<b>Participation Cost:</b>	€3,000.00 (Inclusive of VAT)
<b>Participation Cost Includes:</b>	<p>Participation fee covers attendance of <b>ONE (1)</b> company and <b>ONE (1)</b> delegate including:</p> <ul style="list-style-type: none"> <li>• <b>ONE (1)</b> individual table with <b>THREE (3)</b> chairs on the VisitMalta Incentives &amp; Meetings stand at IBTM World 2024.</li> <li>• Individual online Diary</li> <li>• Presence on online exhibitor directory and inclusion in various PR</li> </ul> <p>Each company will have <b>ONE DIARY</b> assigned throughout the show. This diary will be managed directly by the co-exhibitor.</p> <p>It will not be possible to share a table with another company due to diaries being assigned per company.</p>
<b>Registration:</b>	<ul style="list-style-type: none"> <li>• Interested parties are to register via email on <a href="mailto:esmiron.scicluna@visitmalta.com">esmiron.scicluna@visitmalta.com</a> and <a href="mailto:francesca.e.camilleri@visitmalta.com">francesca.e.camilleri@visitmalta.com</a> by <b>close of business on Wednesday 3<sup>rd</sup> July 2024</b>. No other registrations will be considered after this deadline.</li> <li>• Only written registrations will be accepted. Registrations received will be acknowledged via return email.</li> <li>• Should you not receive an acknowledgment for your submission within three (3) working days please call on 2291 5555 or 2291 5554.</li> </ul>
<b>Lottery Draw:</b>	<ul style="list-style-type: none"> <li>• Should interest exceed allocated slots, trade participation will be determined via a lottery draw which will take place at MTA Head Office, Smart City, on <b>Thursday 4<sup>th</sup> July 2024 at 10:00hrs</b></li> <li>• A list of those companies that registered interest but were not drawn will be kept on a waiting list in order of sequence drawn</li> <li>• Should a company cancel their participation; the next company in sequence order on the waiting list will be eligible to participate on the Malta Stand at IBTM World 2024</li> </ul>

<b>Participants per Company:</b>	<ul style="list-style-type: none"> <li>• To maximize the stand space and avoid overcrowding we will accept only ONE (1) additional company representative per company</li> <li>• The participation fee for a 2<sup>nd</sup> Company representative is <b>€500.00 (inclusive of VAT)</b>. This rate is fixed and covers the whole three days of the fair.</li> <li>• Information/requests regarding the 2<sup>nd</sup> Company representative must be provided to <a href="mailto:esmiron.scicluna@visitmalta.com">esmiron.scicluna@visitmalta.com</a> and <a href="mailto:francesca.e.camilleri@visitmalta.com">francesca.e.camilleri@visitmalta.com</a> by latest <b>Friday 6<sup>th</sup> September 2024</b>.</li> <li>• No company will be allowed any additional personnel on the stand unless informed beforehand.</li> </ul>
<b>Regulations for Participation:</b>	<ul style="list-style-type: none"> <li>• Only MTA Licensed QA DMCs and Hotels will be accepted to participate on the Malta Stand, together with Convention Centres</li> <li>• MTA will not accept companies that are not licensed or that have outstanding/pending matters related to licencing, regularisation or enforcement with MTA or any other organisations</li> <li>• Participation is granted at the discretion of MTA</li> <li>• If less than the required number of trade participants for the event is registered, the EOI will be open to other licensed trade members which focus on M.I.C.E. business</li> </ul>
<b>Invoice &amp; Payment Terms:</b>	<ul style="list-style-type: none"> <li>• Once participation is confirmed, MTA will issue an invoice. Details on payment deadlines and T&amp;C's will be included in the document</li> <li>• Participation fee must be settled in full within the stipulated deadline, for the company representative to be allowed on the Malta stand</li> </ul>
<b>Cancellation:</b>	<ul style="list-style-type: none"> <li>• Should a company cancel their participation after the payment, MTA reserves the right to withhold that payment as a cancellation fee. Please bear in mind that MTA is committed through a contract signed with the fair organisers</li> </ul>

*For further information for the above please contact:*

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