

EXPRESSION OF INTEREST

The Malta Tourism Authority (MTA) will participate at IMEX America this year and is inviting licensed trade to register their interest in participation on the Malta stand. More details follow:

Trade Show:	IMEX America 2024
Event Dates:	8 th – 10 th October 2024
Venue:	Mandalay Bay, Las Vegas, Nevada
Website:	www.imexamerica.com
No. of Co-Exhibitors Required:	SIX (6)
Participation Cost:	€ 3,500 (inclusive of VAT) per company
Registration open to:	<ul style="list-style-type: none">- THREE (3) x 5-star Conference Hotels- THREE (3) x QA Destination Management Companies

1. Participation

a) Participation fee covers attendance of ONE (1) company represented by ONE (1) delegate including:

- ONE (1) individual table on the Malta stand
- Individual online appointment system including Diary
- Presence on online exhibitor directory
- Promotion and marketing of company in any advertising features planned by MTA for the respective show

b) Each company will have **ONE (1) DIARY** assigned throughout the show. This diary will be managed directly by the co-exhibitor

c) It will not be possible to share a table with another company due to diaries being assigned per company

d) Requests for a second diary and company representative will not be possible

2. Registrations

a) Interested parties are to send their registration in writing via email to francesca.e.camilleri@visitmalta.com and esmiron.scicluna@visitmalta.com

b) Only written registrations will be accepted. Registrations received will be acknowledged via return email

c) Should you not receive an acknowledgment for your submission within three (3) working days please call on +356 2291 5554 or +356 2291 5555

d) Registration deadline is **Friday 5th April 2024 at 12:00 noon**

- e) Should interest exceed allocated slots, participation will be determined via a lottery draw
- f) Lottery draw will take place live through MS Teams at VMIM Head Office on Friday 5th at 14:00. A calendar invite will be shared prior to the draw
- g) A waiting list of those companies that expressed interest but were not drawn will be kept
- h) Should a registered company cancel their participation; the next company in sequence order/line will be eligible to participate on the Malta Stand

3. Invoice & Payment Terms

- a) Once participation is confirmed, the respective trade partner will receive an invoice from MTA including details on payment deadlines and T&Cs. It is imperative that these conditions are respected as otherwise participation on the Malta stand will not be granted.
- b) Should a company cancel their participation after the full payment is effected, MTA reserves the right to withhold 100% of that payment as a cancellation fee. Please bear in mind that we are committed through a contract signed with the fair organisers.

4. Regulations for Participation

- a) Only MTA Licensed trade will be accepted to participate on the Malta Stand. MTA will not accept companies that are not licensed or that have outstanding/pending matters related to licencing, regularisation or enforcement with MTA or any other organisations.

For further information for the above please contact:

Francesca Camilleri
Visitmalta Incentives & Meetings
E: francesca.e.camilleri@visitmalta.com
T: +356 2291 5554

Esmiron Scicluna
Visitmalta Incentives & Meetings
E: esmiron.scicluna@visitmalta.com
T: +356 2291 5555