

PARTICIPATION IN ITB

BERLIN - GERMANY

7th – 9th March 2023

The Malta Tourism Authority would like to invite the local travel and hospitality trade to participate in the above fair by co-exhibiting on the official Malta stand.

Those interested are requested to contact Ms. Yasmine Scorfna on email yasmine.scorfna@visitmalta.com by not later than **Wednesday 30th November 2023.**

The size of the Malta Stand is **216 sq. metres** and will accommodate a total of 12 meeting tables. Should interest exceed space available, a draw will determine the participants.

Your meeting table on the Malta Stand

The space renting fee for a meeting table will be that of **€4,200** (inclusive of an 18% VAT refundable). Stand Space is limited therefore co-sharing by two firms is allowed. Renting fee per co-sharing firm will be **€2,300** (inclusive of an 18% VAT refundable).

The overall stand design, including the respective meeting tables, is overseen by the MTA.

MTA will provide one table and four chairs (whether single occupancy or co-sharing). As a co-exhibitor, you will be required to man your table (maximum of 2 persons per table (one from each company in the case of co-sharing)).

It is allowed to bring your own publicity material and collateral (company brochures, flyers, etc.), however no posters, pop-up stands, or drop-downs will be allowed on the Malta stand, as these will negatively affect the overall design of the stand.

Confirming your Participation

It is of utmost importance that would-be participants complete and return the attached Participation Form duly filled in, together with a copy of the Firm's letterhead, indicating the Firm's full postal/e-mail/website addresses and telephone/mobile numbers.

Please note that only written confirmation will be taken into consideration. Should interest exceed space available, a draw will be held.

Once we receive confirmation of your intention to participate, the Malta Tourism Authority will issue an invoice for the relative amount.

Stand space booking will only be confirmed by this Office on receipt of your remittance.

Attached please find the revised MTA Fair Stand Regulations regarding participation in fairs.

Allocation of meeting tables

Once your space booking is confirmed, we will forward a copy of the Malta Stand layout. The allocation of meeting tables will be drawn by MTA officials and can be viewed live on-line on a set date which will be announced after the application period has closed.

Kind regards

Yasmine Scorfna
Executive
Marketing Directorate