

**Date: 8<sup>th</sup> July 2019**

**Ref: 13-2019**

**Final Preparations for Isle of MTV Malta special 2019 underway**

With this year's Isle of MTV Malta Special concert taking place tomorrow Tuesday 9th July 2019, the works going on at the granaries in Floriana are incessant. Now in its 13th year, the Isle of MTV franchise has seen massive past performers, such as Snoop Dog, Wiz Khalifa, One Republic, Enrique Iglesias and many more. This year's line-up is certainly one to impress with global superstars such as Ava Max, Bebe Rexha, Martin Garrix and Wiley.

Earlier today, The Minister for Tourism, Konrad Mizzi, toured the Isle of MTV stage and grounds at the Granaries in Floriana this morning, together with Russell Samuel, Vice President, Creative and Integrated Marketing at Viacom Velocity International, and Carlo Micallef, Deputy CEO at the Malta Tourism Authority. This gave all present a chance to have a look at the ongoing works, as well as being made aware of the set up for Tuesday evening's concert.

Following last year's success, this year's concert is going to be streamed across numerous channels in the EMEA region, that is Europe, Middle East and Africa.

Russell Samuel noted that it is an honour to be able to organise an event in such a stunning location as Fosos Square, and the line up this year is truly one of world class superstars, each of whom are surely going to wow everyone present or following the concert through the live stream on [www.isleofmtv.com](http://www.isleofmtv.com).

Konrad Mizzi commented that Isle of MTV has been a staple in the Maltese Islands' calendar of events. Dr Mizzi continued by saying that Viacom and the Ministry of Tourism, together with the Malta Tourism Authority, have an extremely good working relationship, which has seen the partnership grow from solely working on IOM together, to having the Nickelodeon Treasure Hunt earlier this year in April, as well as a new venture which will be announced in the coming months. Minister Mizzi augured all the best for the upcoming concert and commented that he had no doubt it would once again be a fantastic success.

Lionel Gerada, Head of Events at the Malta Tourism Authority, commented that this year's Isle of MTV concert is going to be even more focused upon the environmental side of things, with proper waste management being implemented throughout the concert. Mr Gerada also noted that there are still tickets left available upon [www.isleofmtv.com](http://www.isleofmtv.com) as well as the ticketing booth located in Floriana.