



Inbound Tourism Portugal to Malta

**Research Unit
Malta Tourism Authority**



Portugal

Overseas Overnight Trips

2018

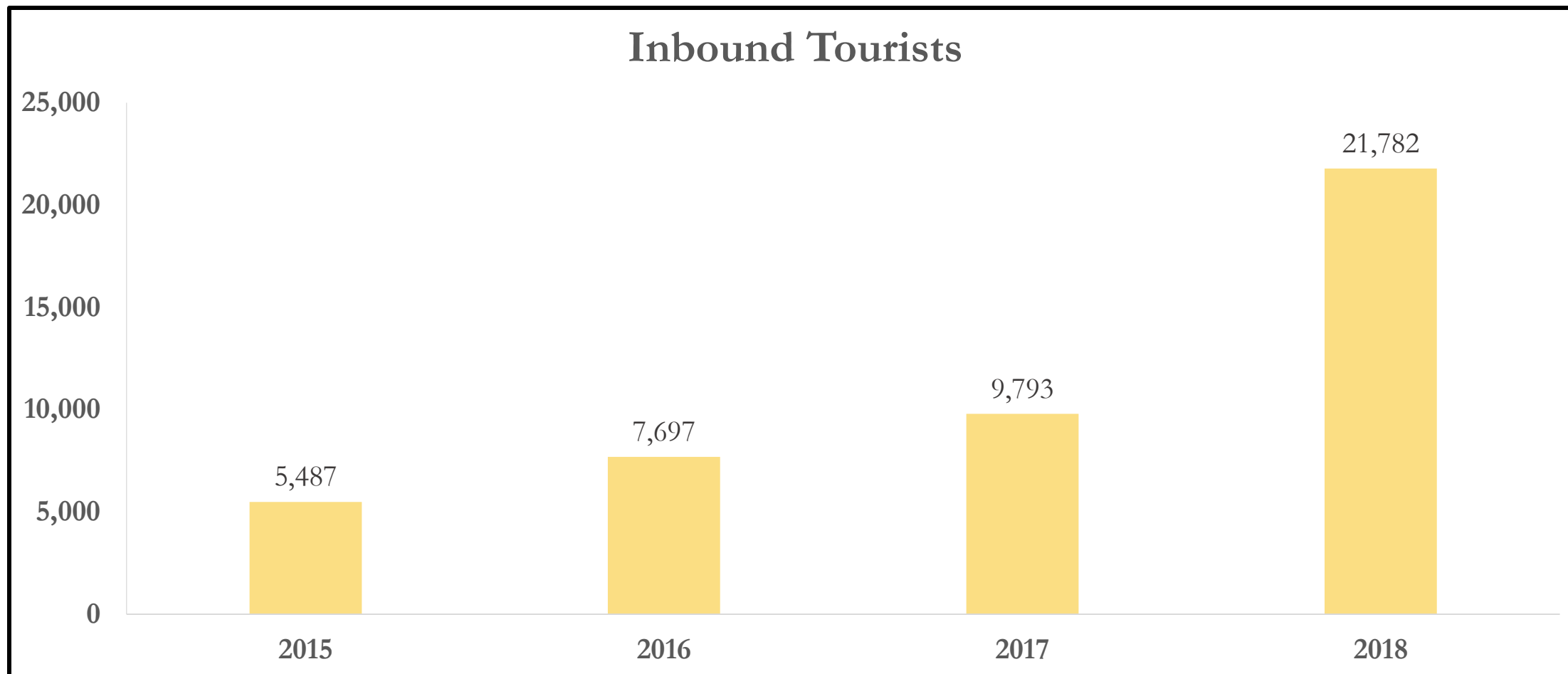
- Total Trips: 2.6 Million
- Air Trips: 1.8 Million
- Malta's Share of Air Trips: 1.2%

Inbound Trips to Malta

2018

- Total Trips: 21,782
- Portugal's Share of Inbound Trips: 0.8%

Portugal Inbound Tourism

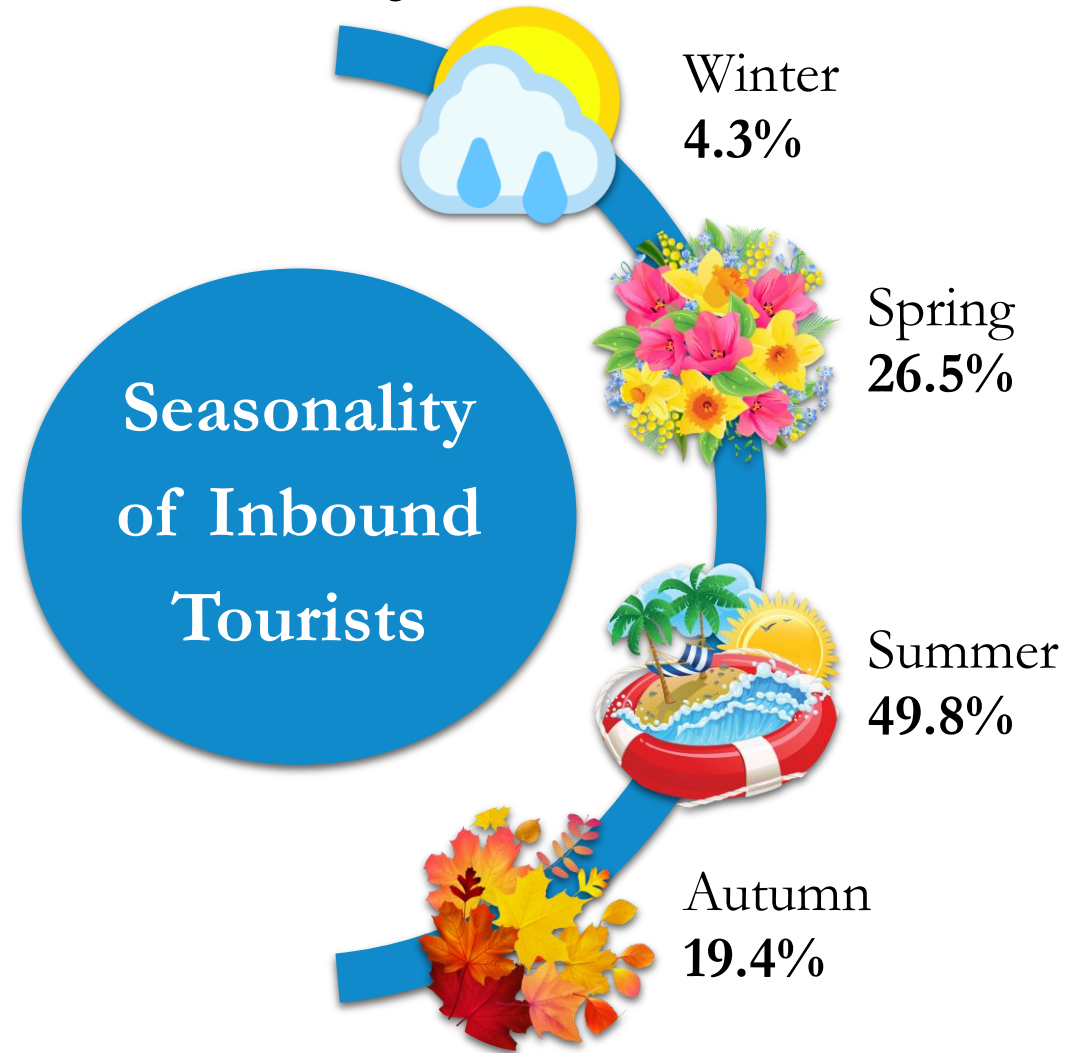


Portugal Guest Nights

2018
Average length of stay
5.8 nights



Portugal Seasonality



Portugal Purpose of Visit



Holiday
80.2%



Business
12.0%



VFR
4.5%



Other
3.3%

Air Connectivity : Summer 2019

| Airline | Route | Weekly Frequency | Period |
|-----------|--------|------------------|------------------|
| Air Malta | Lisbon | 2 | April to October |
| Ryanair | Porto | 3 | April to October |



Malta
Tourism Authority