Inbound Tourism
Russia to Malta

Research Unit
Malta Tourism Authority
Russia

**Overseas Overnight Trips**
- 2018
- Total Trips: 45.4 million
- Air Trips: 11.7 million
- Malta’s Share of Air Trips: 0.2%

**Inbound Trips to Malta**
- 2018
- Total Trips: 28,944
- Russia’s Share of Inbound Trips: 1.1%

Source: Global Data, NSO
Russia Inbound Tourism

Inbound Tourists

Source: NSO
Russia Guest Nights

Average length of stay: 10.4 nights

Tourist Guest Nights

Source: NSO
Russia Seasonality

Seasonality of Inbound Tourists

- Winter: 11%
- Spring: 29%
- Summer: 42%
- Autumn: 18%

Source: NSO
**Russia English Language**

**Students**

- 2016: 4,156
- 2017: 4,818
- 2018: 5,396

**Student Weeks**

- 2016: 11,284
- 2017: 12,315
- 2018: 12,970

**Market Share of Total TEFL 2018**

- Russia: 6%
- Source: NSO

**English Courses 2018**

- General English: 71%
- Source: NSO

**2018**

- 4th Largest Market For TEFL
- Average length of stay: 2.4 weeks
Russia Purpose of Visit

- **Holiday**: 67.8%
- **Business**: 7.5%
- **VFR**: 7.9%
- **Other**: 16.8%

Source: NSO
## Russia Air Connectivity: Summer 2019

<table>
<thead>
<tr>
<th>Airline</th>
<th>Route</th>
<th>Weekly Frequency</th>
<th>Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air Malta</td>
<td>Moscow - Sheremetyevo</td>
<td>3</td>
<td>April, May, October</td>
</tr>
<tr>
<td>Air Malta</td>
<td>Moscow - Sheremetyevo</td>
<td>4</td>
<td>June to September</td>
</tr>
<tr>
<td>Air Malta</td>
<td>St Petersburg</td>
<td>2</td>
<td>April to October</td>
</tr>
</tbody>
</table>

Source: Malta International Airport