



Inbound Tourism Russia to Malta

**Research Unit
Malta Tourism Authority**



Russia

Overseas Overnight Trips

2018

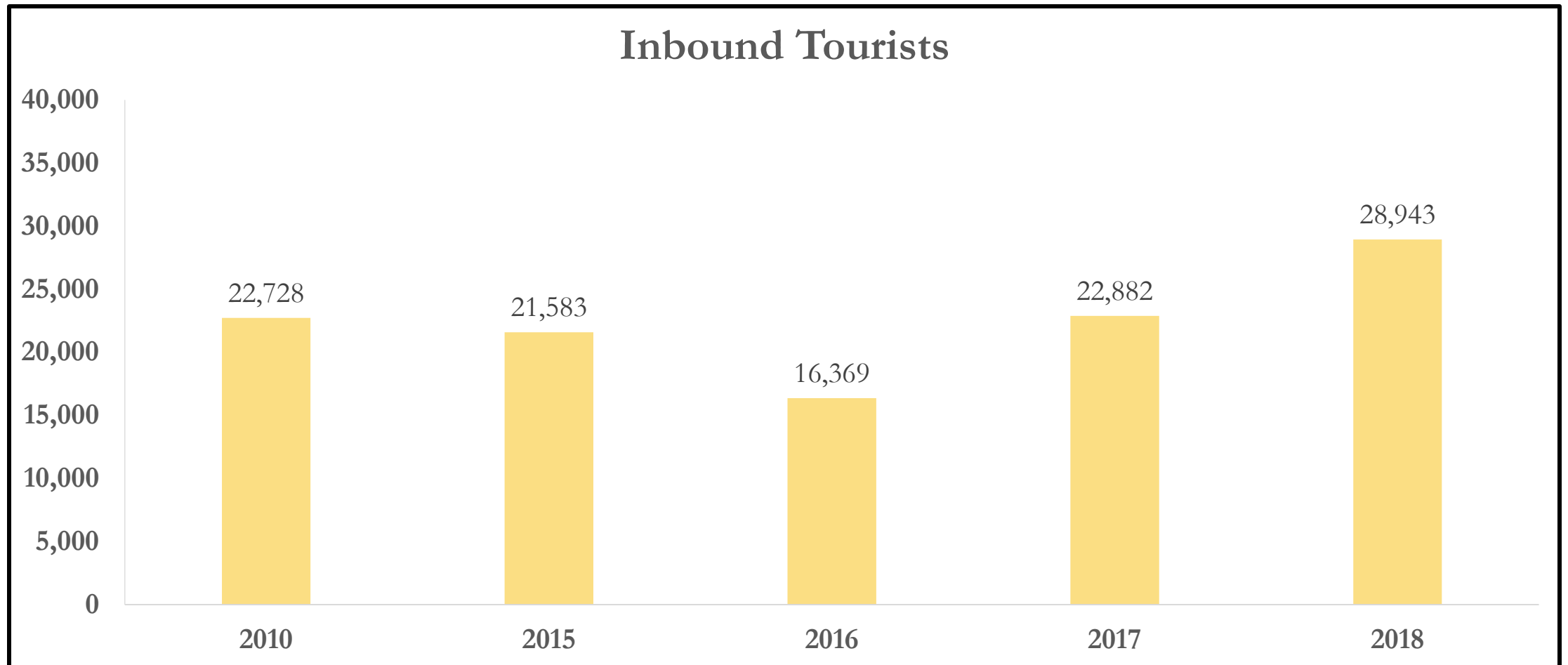
- Total Trips: 45.4 million
- Air Trips: 11.7 million
- Malta's Share of Air Trips: 0.2%

Inbound Trips to Malta

2018

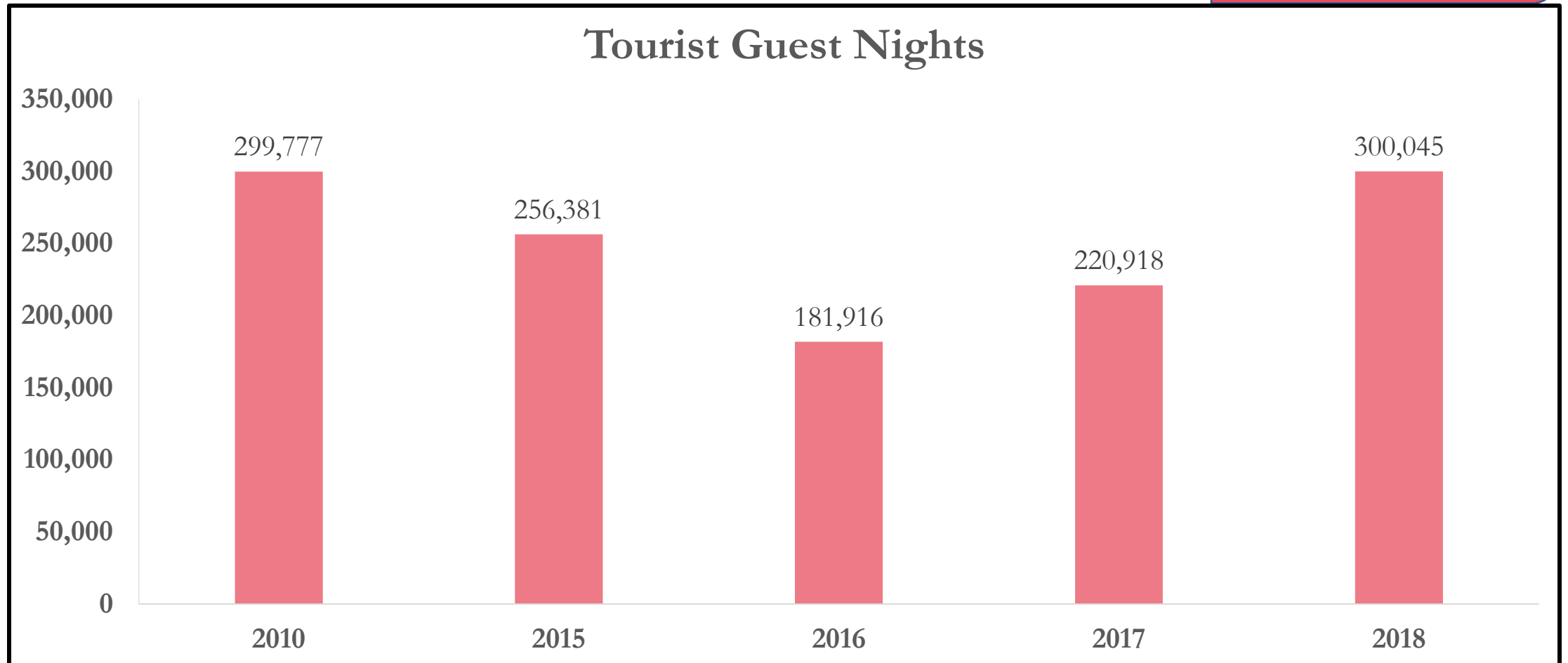
- Total Trips: 28,944
- Russia's Share of Inbound Trips: 1.1%

Russia Inbound Tourism

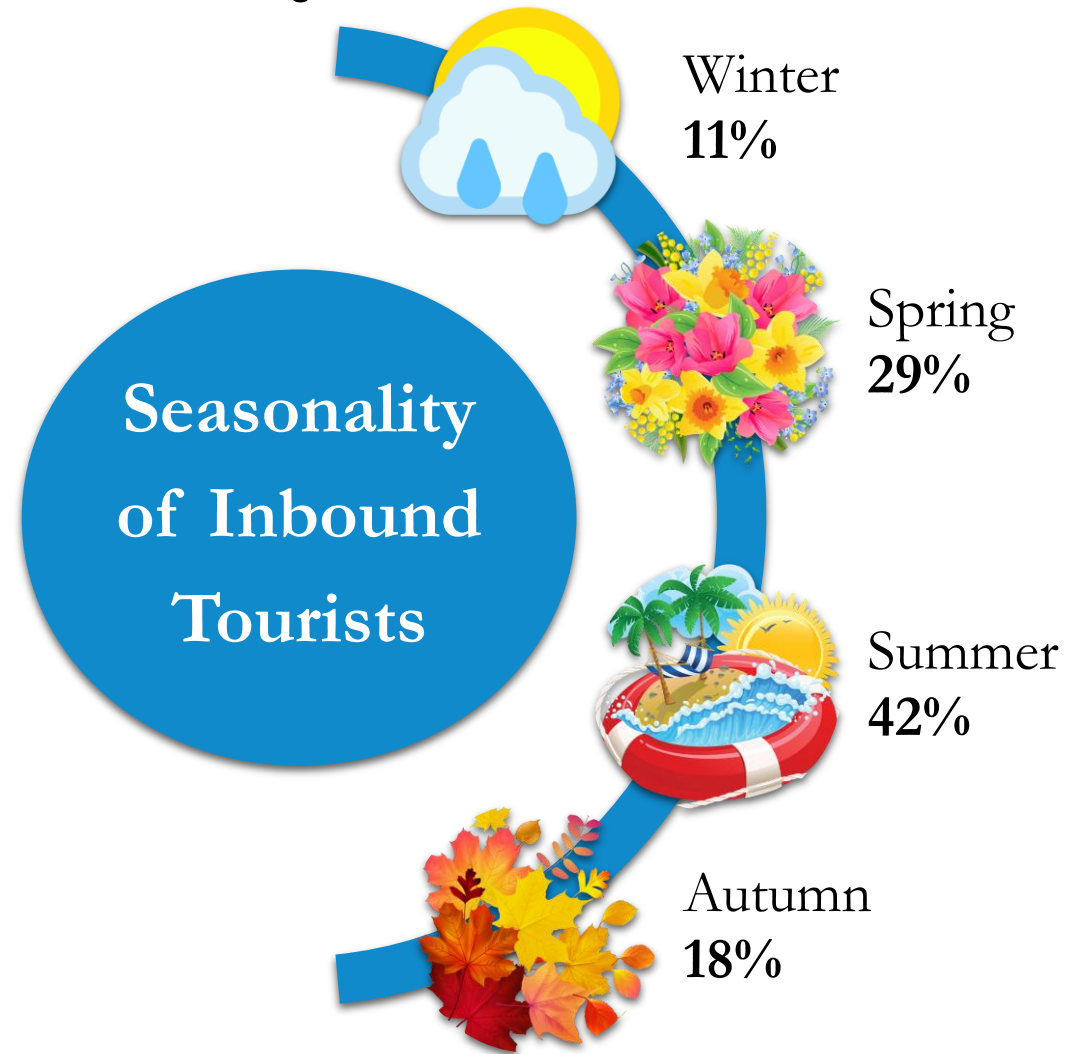


Russia Guest Nights

2018
Average length of stay
10.4 nights



Russia Seasonality

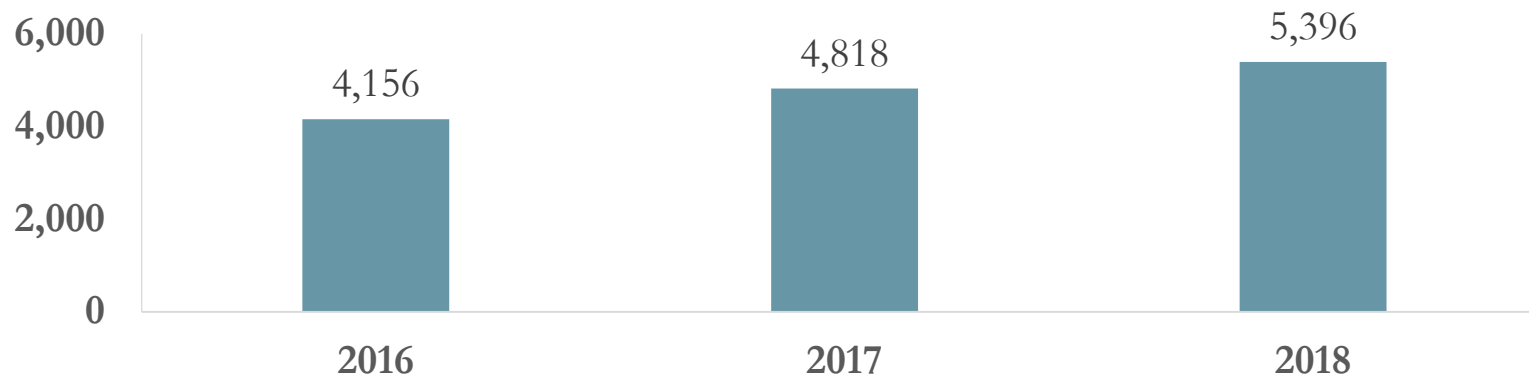


Russia English Language

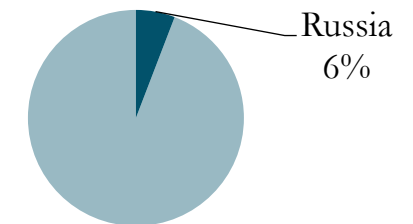
2018
4th Largest Market
For TEFL

2018
Average length of stay
2.4 weeks

Students



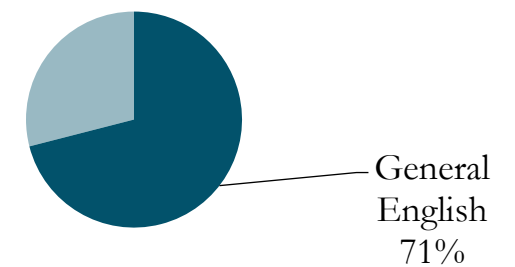
Market Share of Total TEFL 2018



Student Weeks



English Courses 2018



Russia Purpose of Visit



Holiday
67.8%



Business
7.5%



VFR
7.9%



Other
16.8%

Russia Air Connectivity : Summer 2019

Airline	Route	Weekly Frequency	Period
Air Malta	Moscow - Sheremetyevo	3	April, May, October
Air Malta	Moscow - Sheremetyevo	4	June to September
Air Malta	St Petersburg	2	April to October



Malta
Tourism Authority