

# **Inbound Tourism Latvia to Malta**

**Research Unit  
Malta Tourism Authority**



# Latvia

## Overseas Overnight Trips

2018

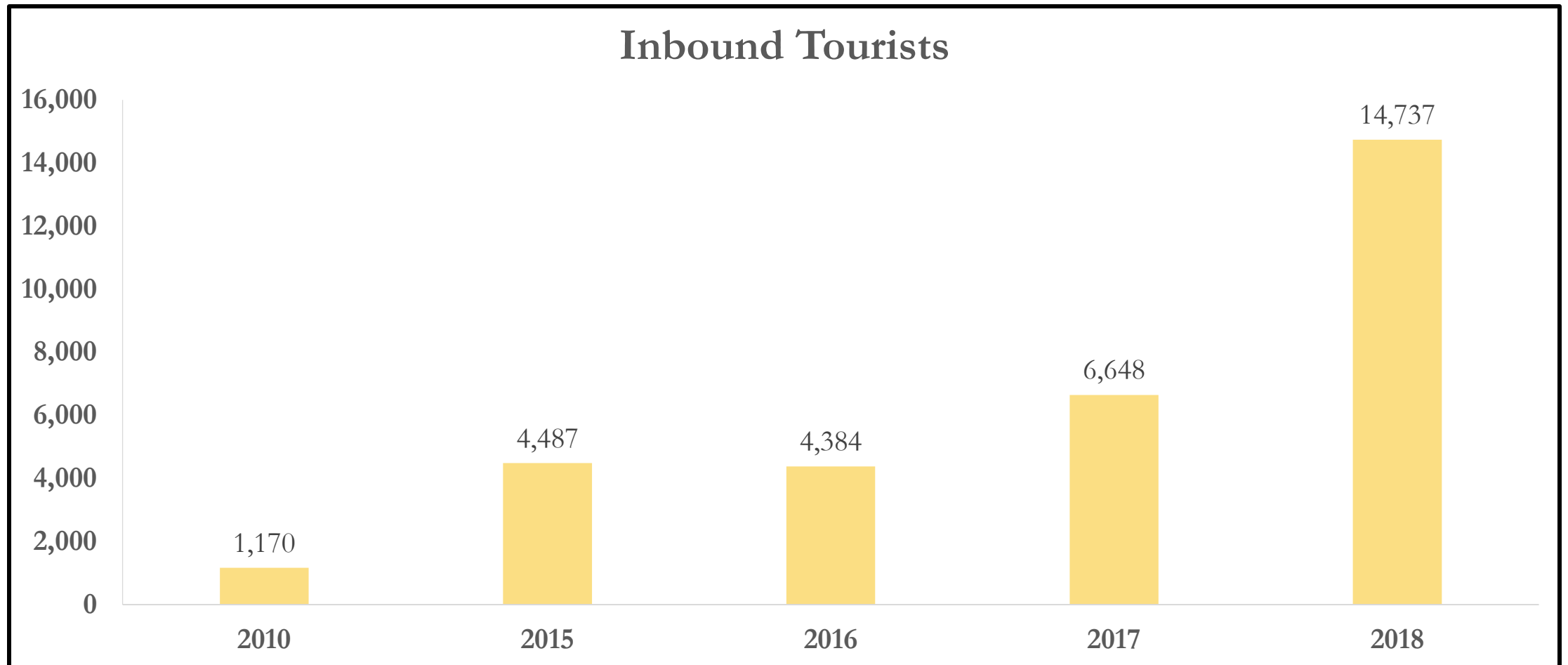
- Total Trips: 1.3 million
- Air Trips: 459,910
- Malta's Share of Air Trips: 3.2%

## Inbound Trips to Malta

2018

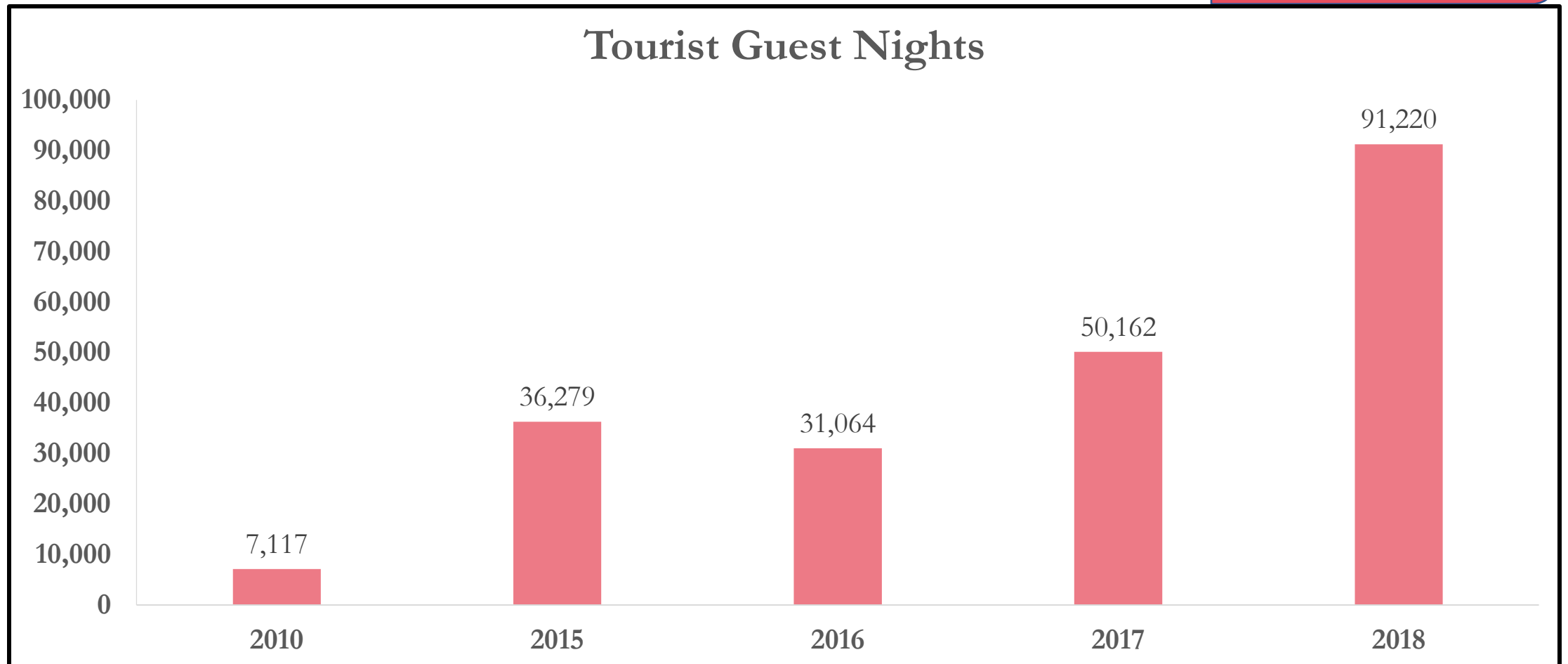
- Total Trips: 14,737
- Latvia's Share of Inbound Trips: 0.6%

# Latvia Inbound Tourism

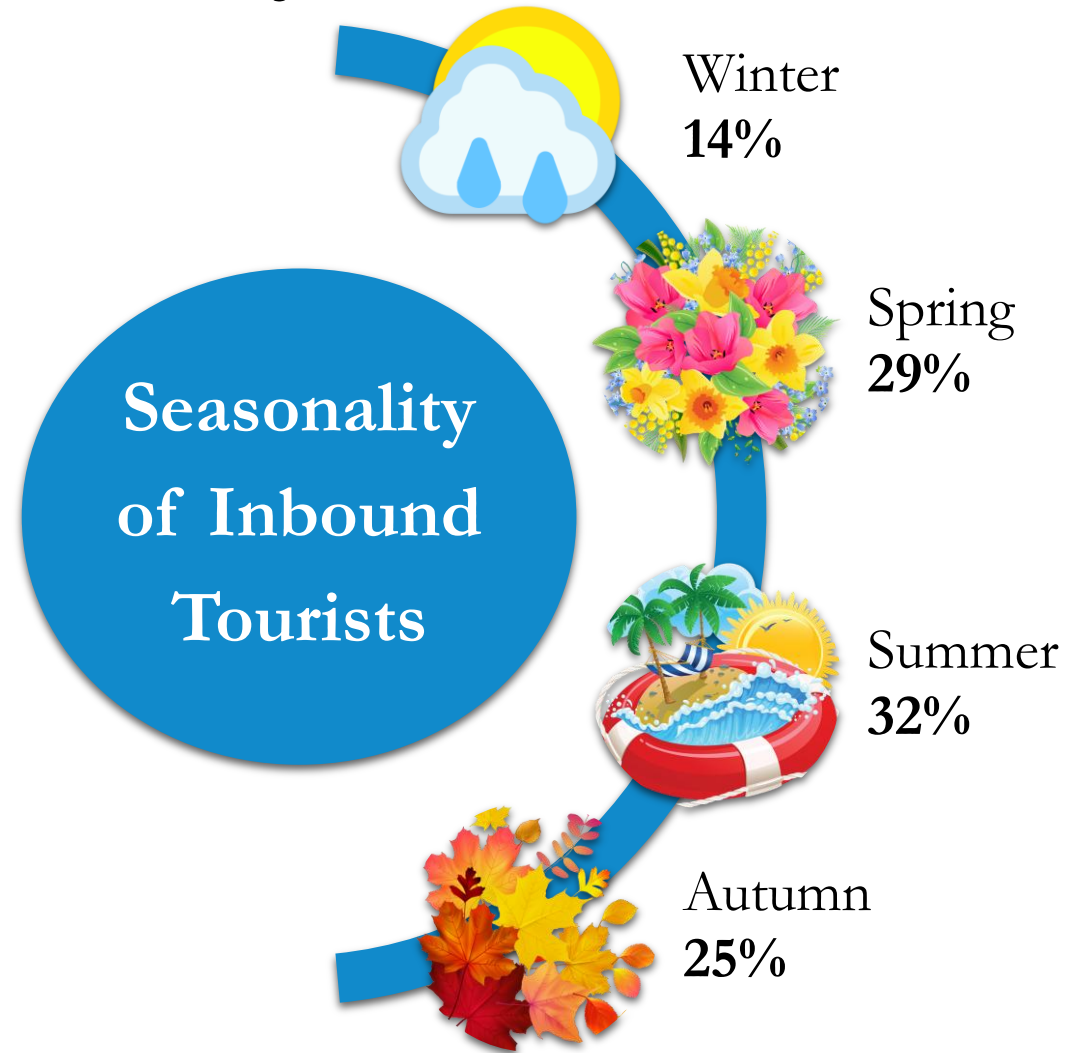


# Latvia Guest Nights

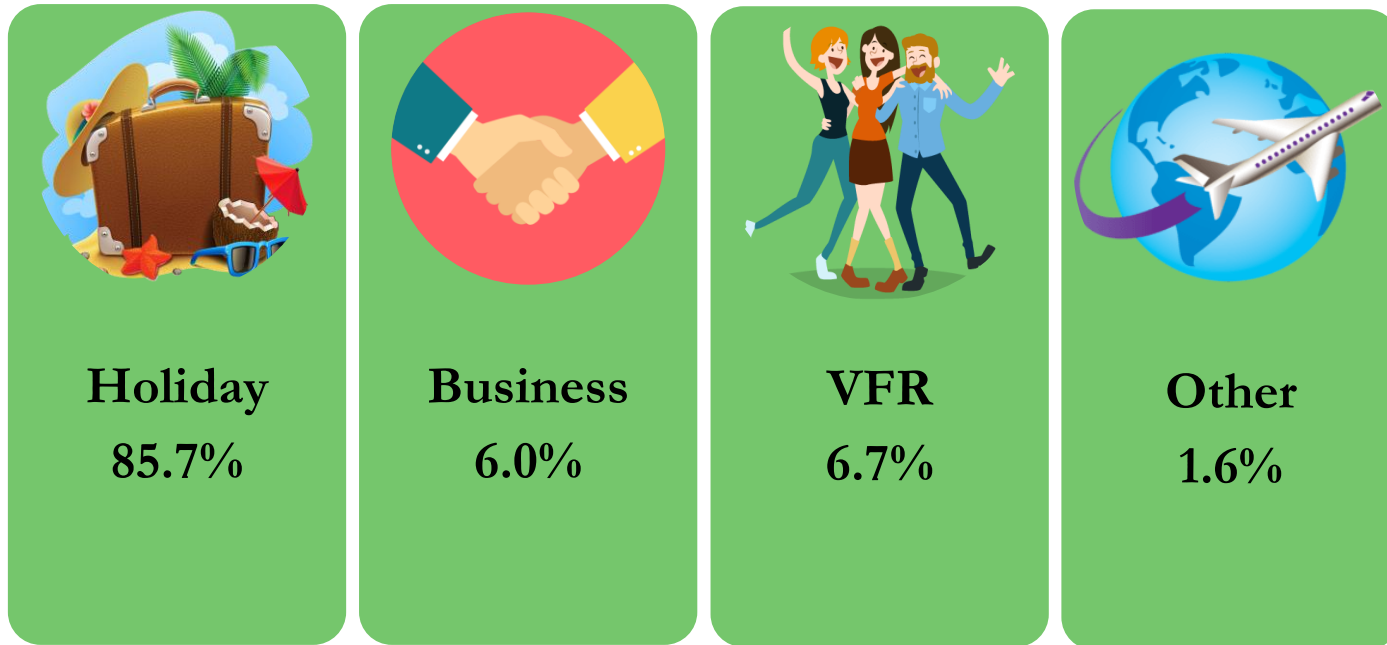
2018  
Average length of stay  
6.2 nights



# Latvia Seasonality



# Latvia Purpose of Visit



# Latvia Air Connectivity : Summer 2019

Airline	Route	Weekly Frequency	Period
Air Baltic	Riga	2	April to October
Ryanair	Riga	2	April to October



**Malta**  
Tourism Authority