

# WHY CHOOSE TOURISM?



Tourism is one of the most important industries in the world. Here are some reasons why WE LOVE IT:

IT IS VARIED. So many different careers exist in this industry! Every working day is different.

### THERE ARE LOADS OF OPPORTUNITIES.

Few industries offer career opportunities such as the tourism industry. You can climb the ladder so fast and become a manager at a young age!

### THE WORLD IS WITHIN YOUR REACH.

It is such a big industry that if you have the skills you can also work abroad! Being a bartender, chef or a manager, opportunities are there for you to grab.

### IT'S GREAT TO GET TO KNOW NEW PEOPLE.

In this industry you meet and work with people everyday – these may include VIPs!



## GAREEK OPPORTUNITIES

The Maltese tourism industry is one of the biggest employers in the country and these vary from hotels and restaurants to heritage and entertainment. The following are some areas where one can pursue a career.

### ACCOMMODATION

hotels aparthotels guesthouses hostels



restaurants bars cafeterias wine bars private functions



TRANSPORT -

Land (e.g. taxis) Air (e.g. airlines) Sea (e.g. cruise liners)



**ENTERTAINMENT & ATTRACTIONS** 

museums & heritage sites shows, exhibitions & concerts

fun parks

spas

### CLIMBING THE LADDER

There are many courses available that will help you climb the career ladder. One can pursue a full time course or a part time course. Many courses are offered by the Institute of Tourism Studies (ITS) and the Institute for Tourism, Travel and Culture (ITTC) within the University of Malta. Below you will find an example of how one can climb the ladder.

Visit www.trainedfortourism.org.mt to obtain more information.

TS: www.its.edu.mt.

ITTC: www.um.edu.mt/ittc



















### **ELAINE**MIFSUD



Age 29

Studied Bachelor in Psychology (Hons),

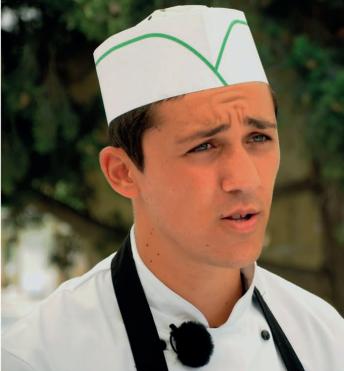
**Masters in Occupational** 

**Psychology** 

Current Job Human Resources Manager

Future Plans To continue working in the HR

department in the tourism industry



### MARK SCHEMBRI

lge **23** 

Studied ITS Diploma

urrent Job Head Chef at The

President's Palace

in Attard

Claim to

I am proud of everything that I do & especially that I cook for the President of Malta



### MARK GATT



Age

38

Studied

**University of Malta** 

**Bachelor of Commerce Hons (Tourism)** 

Current Job

Managing Director of a

**Destination Management Company** 

for the past 10 years

Previous Job Sales manager at a prominent 5 star hotel

fact files

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visit our website and facebook page to find out more.



### www.trainedfortourism.org.mt

PROGRAMME PARTNERS:





