

blue flag activities

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2014



The Malta Tourism Authority's (MTA) Blue Flag activities and projects for 2014 have the marine theme that focuses on species like the starfish, crab, dolphin and turtle. These are favorite species that people can relate to. The starfish is commonly found in Maltese waters and often encountered in children's hands, causing it stress. These activities will help create awareness to avoid handling marine life and to care for the environment in general.

Malta Tourism Authority
Auberge D'Italie
Merchants Street
Valletta






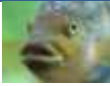








Roll up backdrop for all activities

Blue Flag activities and projects target the public in general, all ages including school children tourists and beach users. Most activities were planned to be fun and therefore the experience leaves a greater positive impact on the participants.

One great challenge that the MTA encounters during these activities is that summer school hours are between 9.00am and 12.00am. These are hours with the high UV rays during which the beaches have relatively hot sand and rocks reflecting strong heat, making it difficult for children during fatigue. Furthermore, some parents and teachers oppose to children getting wet while on the beach. This year the temperatures soared and did not help at all. School children were not allowed to leave their classrooms. For this reason on-the-beach activities were kept to the basic minimum but compensated with others in the classrooms, with projects, and with evening activities for families.

MTA Blue Flag Activities and Projects for 2014

Beach	Activity 1	Activity2	Activity 3	Activity 4	Activity 5	Activity 6	Activity 7	Activity 8	Activity 9
St George's Bay St Julian's	Blue Flag and Beach Mgmt Seminar ★	Marine Life Rescue demos ★	JELLY –RISK activities and 3 day conference ★	Blue Flag beach Audit by Nature Trust ★	Pembroke coast clean-up and full day activity ★	Installation of coastal ecology signs and walk at Pembroke ★	Beach library replenished with books ★	Beach News Brochure 2014 ★	
Ghadira Bay Mellieha	Coast to coast walk ★	Tears of St Lawrence ★	Coastal species booklet publication ★	Nature Reserve Observations ★	Creation of Model animals and quiz ★	Beach News Brochure 2014 ★	Library Replenished with books ★	Blue Flag and Beach Mgmt Beach Semina ★	Underwater clean-up ★
Golden Bay Mellieha 	Snorkelling with Sharklab Malta ★	Coastal species booklet publication ★	Majjistral Park Information Centre Visit ★	Coastal life sunset walk and lecture on coastal habitats ★	Nocturnal life and night sky (astronomy event with telescopes) ★	Beach underwater clean-up ★	Marine Life Rescue demo ★ 	Snorkeling booklet and trail ★	
Fond Ghadir Sliema	Blue Flag school activity at Gharghur school ★	Eleven underwater cleanup operations ★	Beach Waste separation adverts and campaign ★	Beach News Brochure ★	Gozo Marine Life Centre visit ★	Snorkelling & Exhibition 	Beach library Replenished with books ★		Plastic card production for snorkelers ★
Bugibba Perched Beach	Beach profiles & beach dynamics ★	New design and print of sand ash trays ★	Butts off Beach ash/campaign ★	Blue Flag promo TV and radio programs ★	Seven marine lectures to divers ★	Weekly underwater clean-ups ★	MIGRATE waste separation stickers ★	Beach News Brochure Publication 2014 ★	Beach waste separating adverts / campaign ★
Qawra Point St Paul's Bay	Children's Visit to National Aquarium ★	Families Visit to National Aquarium ★	Seven Marine Lectures for divers ★	Zurrieq School activity ★	Save Water Project ★	Nature booklet publication ★	Beach library replenished with books ★		Med-Jellyfish factsheet activity ★
					Installation of info panels in Madliena coastal tower ★	Marine Conservation backdrop / pull-up ★			

★ Activities completed successfully as planned

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ST GEORGE'S BAY – ST JULIANS

1. Blue Flag and Beach Management Seminar

Project or Activity 1 St George's Bay	
The name of the activity	Blue Flag and Beach Management Seminar
The goal of the activity	To inform about Blue Flag beach management duties and create awareness on the natural beach processes.
Targeted group	All beach staff and students from the Institute of Tourism Studies (70 persons attended)
The message of the activity	The beach is alive with its own processes and should be used and enjoyed in a sustainable manner
Method used to get the message across	Seminar with exhibition, visuals and lectures
Examples	Information panels



Seminar Backdrop



Seminar attendees

Panels Exhibited during the seminar and during many of the activities held throughout summer





Sustainable fishing



Sustainable salt works



Beaches and the natural environment

2. Marine Life Rescue

Project or Activity 2 St George's Bay	
The name of the activity	Marine Life Rescue
The goal of the activity	Inform people how to understand a mammal in distress, where to call for help and how to perform first aid until paramedics arrive.
Targeted group	General Public
The message of the activity	Care for marine life and the environment
Method used to get the message across	Several demonstrations held for beach users on various beaches on different days
Examples	

These activities were performed with life-size inflated mammals and the demonstration included lifting the mammals from the water, continuous wetting with buckets until a paramedic examined the heart beat the breathing and looked for other signs that made the mammal in distress. The children loved this activity and adults found it extremely interesting. This activity was repeated on various beaches.



One of the activities held at St George's Bay

3. Jelly Risk Activities and 3-day Conference

Project or Activity 3 St George's Bay	
The name of the activity	Jelly Risk Activities and 3-day Conference
The goal of the activity	The jellyfish are part of the ecosystem and are there for a purpose
Targeted group	General Public
The message of the activity	Different jellyfish that roam the Mediterranean Sea and how to cure incidences from contact with each particular species
Method used to get the message across	Beach activity and conference discussing numbers and species encountered over the years and scientific reporting and results
Examples	Distribution of brochures leaflets booklets and a phone App

Different papers were presented during the three-day international conference, all highlighting nature in one way or another. An Activity was held on the beach to distribute the information to the beach users. The possibility of beach nets to hold away jellyfish from bathers were discussed.



Jellyfish Booklet on how to treat different jellyfish injuries



Jellyfish mobile apps

4. Blue Flag Beach Audit

Project or Activity 4 St George's Bay	
The name of the activity	Blue Flag Beach Audit
The goal of the activity	Show beach staff and students from the tourism studies, what standards are expected on every Blue Flag Beach
Targeted group	Beach staff and students from the Institute for Tourism Studies
The message of the activity	Clean, Safe and environment friendly beaches, sustainable beaches
Method used to get the message across	Blue Flag criteria
Examples	Step by step beach audit with checklist



5. Pembroke coast clean-up

Project or Activity 5 St George's Bay	
The name of the activity	Pembroke Coast clean-up
The goal of the activity	A day of educational activities to create awareness on the coastal natural environment, species and cultural heritage
Targeted group	General Public
The message of the activity	The biodiversity of the coastal habitats live in an equilibrium and harmony, if not tempered with.
Method used to get the message across	Organised clean-ups during the day
Examples	



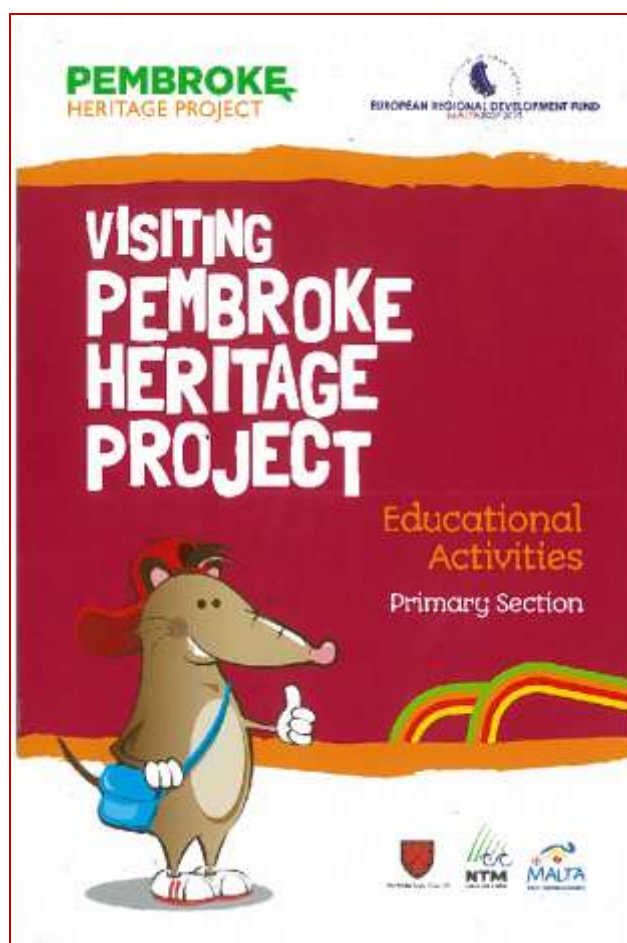
6. Installation of new eco panels and walk at Pembroke

Project or Activity 6 St George's Bay	
The name of the activity	Installation of new eco panels, books and walk at Pembroke
The goal of the activity	People can relax during a coastal walk and receive positive nature information
Targeted group	General Public
The message of the activity	At Pembroke St Julians, nature offers a healthy environment
Method used to get the message across	Info panel installation accompanied by good brochures and a book
Examples	





Books distributed in two languages



Other projects were introduced or organized by MTA on St. Julians coastline and are being attributed to all MTA Blue Flag beaches. These include activities, a beach library, an ecology book, Beach News brochure and new information panels within Madliena coastal tower.

GHADIRA BAY – MELLIEHA



1. Coast to Coast Walk

Project or Activity 1 Mellieha Bay	
The name of the activity	Coast to Coast Walk
The goal of the activity	Discovering coastal cliffs and marshland
Targeted group	General Public
The message of the activity	Biodiversity changes with the different habitats and ecosystems
Method used to get the message across	A walk cutting across the island and discovering the different ecosystems and habitats
Examples	

The Coast to Coast event is held every year to join up protected areas lying on opposite coastlines in the northern area of Malta - The group walked towards sunset on the northwest coast at Anchor Bay where we heard the resident breeding Blue Rock thrush as well as common sandpipers as they flew along the coastline at dusk. We discussed the flora present and listened out for bats. We saw and discussed the very important Yelkouan shearwater colony of seabirds on site. We walked back to the northeast coast whilst enjoying the night sky.



Some feedback:

1. "Thank you for another interesting and rewarding activity"
2. "Thoroughly enjoyed the walk yesterday. Thank you for having organised it. "



Poster used to promote the activity

2. Tears of St Lawrence

Project or Activity 2 Mellieha Bay	
The name of the activity	Tears of St Lawrence
The goal of the activity	Understand star storms in the sky
Targeted group	General Public
The message of the activity	Notice and enjoy natural wonders around you
Method used to get the message across	Meeting under a clear sky on a star stormy August night to enjoy a spectacle
Examples	



The tears of St Lawrence occur for around a week in mid-August and often go unnoticed by many. Relaxing after a sandwich and a drink, near the open sea, is a splendid way to enjoy such a wonder of nature. The warm weather made it more pleasurable. It was a good team building activity.

3. Coastal Species Booklet

Project or Activity 3 Mellieha Bay	
The name of the activity	Coastal Species Booklet
The goal of the activity	Means for educating the young and old, with beautiful visuals
Targeted group	General Public
The message of the activity	Nature is beautiful, many times breathtaking, let's respect it!
Method used to get the message across	Publication of booklet in two languages, part sponsored by the beach unit of MTA. To assist environmentalists with educational activities and to be distributed during Blue Flag activities.



The booklet highlighting aspects of the rich biodiversity, serves as an identification guide for marine species which can be encountered in shallow waters while snorkeling along bays on the northwest coast. This project was in collaboration with the Environment Protection Department of Mepa, Majjistral Nature and History Park and Blue Flag Malta (Beach Unit of MTA). The booklet is being distributed in all school libraries of Malta and Gozo and to participants during Blue Flag and Majjistral Park activities.



Few pages from the booklet



4. Nature Reserve Observations

Project or Activity 4 Mellieha Bay	
The name of the activity	Nature Reserve Observations
The goal of the activity	Watch the birds roam free in their own environment
Targeted group	General Public
The message of the activity	Watch, listen and learn what the environment has to offer
Method used to get the message across	Bird watching activity at Ghadira Nature Reserve
Examples	

For this activity the MTA and the Park teamed up with Ghadira Nature Reserve in Mellieha Bay thanks to a special opening by Birdlife Malta. Here the group could observe at very close quarters two recovered flamingoes resting as well as Little Stint, Grey Heron, Little Egret and moorhens amongst others. The group enjoyed watching in perfect silence.



5. Creation of Model Animals and quiz for the young children

Project or Activity 5 Mellieha Bay	
The name of the activity	Creation of Model Animals and quiz for the young children
The goal of the activity	Make the children love the marine environment
Targeted group	Young Children
The message of the activity	Get to know better animals that are rarely encountered
Method used to get the message across	Creation of wild marine animals in the form of display stands that the children themselves assemble. Answer to questions about the different species and the Blue Flag programme
Examples	



This project involved the design and creation of marine animals to be assembled on a stand. The children loved to assemble them on the stands and then create a boundary wall demarcating their working space. The stands offered a pleasant environment and the children were eager to answer questions relating to the animals present as well as Blue Flag related questions.

6. Beach News Brochure 2014

Project or Activity 6 Mellieha Bay	
The name of the activity	Beach News Brochure 2014
The goal of the activity	Distribute the Blue Flag Criteria and Code of Conduct in point form and in a reader-friendly manner
Targeted group	General Public
The message of the activity	Enjoy the beach and leave it litter-free
Method used to get the message across	Published brochure
Examples	

This year, again a new beach brochure was published highlighting the necessary requisites that the beach user must know. This brochure emphasized on the litter-free beaches and the international awards achieved for the results of everyone's efforts. The brochures were assembled in the beach libraries and encouraged people to return it for reuse instead of disposing of it in the recycle bin.



GOLDEN BAY



1. Snorkelling with Sharklab Malta

Project or Activity 1 Golden Bay	
The name of the activity	Snorkeling with Sharklab
The goal of the activity	Experience underwater activity at first hand
Targeted group	General Public
The message of the activity	Observe the different fish, how they congregate and interact within their ecosystem
Method used to get the message across	Snorkeling with underwater experts
Examples	

For this activity a group of children with parents booked a snorkeling session accompanied by an expert who explained every species encountered and the habitat they live in. During this snorkeling session the participants could admire a sandy area with boulder scree and clay slope habitats that are rare on the islands. Six groups of ten people each were taken out to sea. The comments were very encouraging and the activity was repeated on the same beach.



Guided Snorkelling @ Majjistral Park l.c.w Sharklab Malta at Golden Bay
Book your preferred date by emailing walks@majjistral.org :
Saturday 5th July 9am
Saturday 26th July 9am - for children aged 8 +
Saturday 16th August 9am

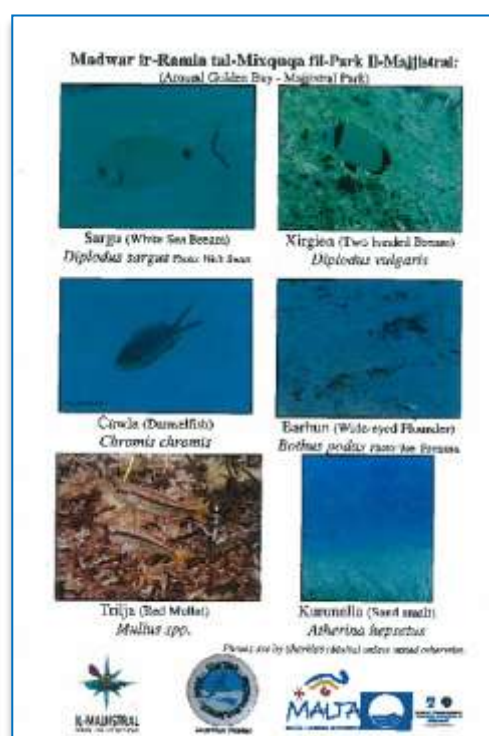
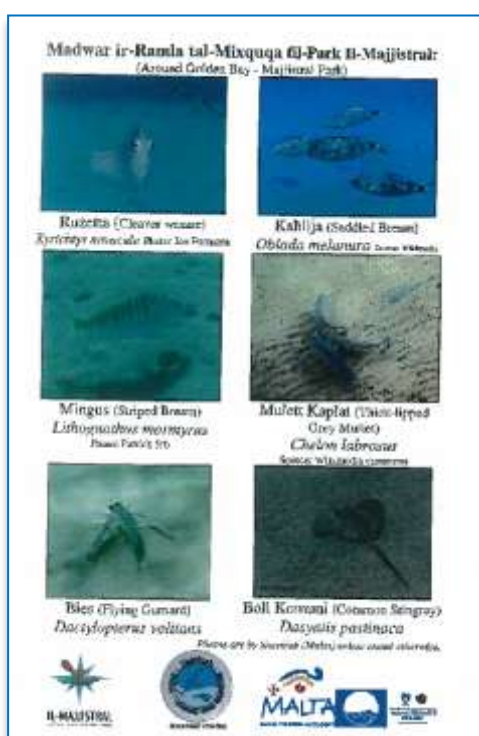


Photo credits Annalise Falzon

2. Coastal Species Booklet and plastic cards

Project or Activity 2 Golden Bay	
The name of the activity	Coastal Species Booklet and plastic cards
The goal of the activity	With visuals in hand one can understand better underwater activity
Targeted group	General Public
The message of the activity	Love Nature
Method used to get the message across	The creation of plastic cards to snorkel and swim with
Examples	

For this project research was required from biologists to have accurate information to disseminate. With the information in hand, a set of plastic cards was created in-house for the children to have the information when out at sea. The people were given a short lecture on the species they could see in the cards and where one would expect to encounter each of them.



Plastic cards for snorkelers

3. Visit to the new Information and Visitor Centre at Majjistral Park

Project or Activity 3 Golden Bay	
The name of the activity	Visit to Majjistral Park Information Centre
The goal of the activity	Information dissemination
Targeted group	General Public
The message of the activity	Better knowledge on the flora, birds and fauna in the Golden Bay whereabouts
Method used to get the message across	Permanent exhibition and meeting place for discussions
Examples	



The Majjistral Nature and History Park invested money in the creation of a visitor centre for the park. A number of brochures, booklets, information panels and display stands were created for the centre, complemented by an electronic screen for videos and lectures. The first group of children to attend could give their feedback of what else did they want to see in the information centre. Interactive games were introduced.



4. Coastal life - Sunset walk followed by a lecture on coastal habitats

Project or Activity 4 Golden Bay	
The name of the activity	Coastal life - short sunset walk followed by a lecture on coastal habitats
The goal of the activity	Understanding species that roam the countryside during sunset. Watch flowers that close or put their crown down for the night.
Targeted group	General Public
The message of the activity	
Method used to get the message across	Walk with experts who can explain details
Examples	

The activity started with a short talk near the bus stop and the group walked in the pathways, along the garigue when the sun was slowly setting. The group ended the walk at the visitor centre where a short lecture was delivered to explain the sounds and the species encountered during the walk.



5. Nocturnal Life and Night Sky

Project or Activity 5 Golden Bay	
The name of the activity	Nocturnal Life and night sky with Astrophotography
The goal of the activity	Astronomers explain night sky patterns
Targeted group	General Public
The message of the activity	Human activities can impact the ozone layer and the sky
Method used to get the message across	Walk, star observations and looking through telescopes while astronomers explain.
Examples	

The evening started with a brief talk by our special guest from the Astronomical Society of Malta - Leonard Ellul-Mercer, amateur astronomer & astro-imager as he took us on a "Cosmic Journey" focusing on how to capture some interesting images during night walks, what equipment is required and how images can be processed. We watched an animation produced with images captured during these

last years. A short walk to the cliffs followed during sunset and returned at dusk We went back to our starting point for the **astronomical observation** with members of the society. The telescopes were set up next to the military chapel close to the visitor centre.

Lecture on Astrophotography



6. Beach underwater clean-up

Project or Activity 6 Golden Bay	
The name of the activity	Golden Bay underwater clean up
The goal of the activity	Safe environment for marine life and beach users
Targeted group	General Public
The message of the activity	Safer environment for marine life and for beach users
Method used to get the message across	Team clean ups
Examples	

The Blue Flag activities for Malta teamed up with a small team of divers who, systematically, on a weekly basis, went around beaches and picked the seabed litter in every bay. Clean ups at Golden bay were held twice and the litter collected was relatively low. The team joined in discussion with several sun bathers to get the message across.



7. Marine mammal rescue and first aid

Project or Activity 7 Golden Bay	
The name of the activity	Marine mammal rescue and first aid
The goal of the activity	Educate participants and viewers on how to handle wild life, if absolutely necessary
Targeted group	Children and the General Public
The message of the activity	Care for Nature
Method used to get the message across	Demonstrations on the beach
Examples	





1. Blue Flag activity at Gharghur School

Project or Activity 1 Fond Ghadir	
The name of the activity	Blue flag activity at Gharghur School
The goal of the activity	Make children aware of the Blue Flag status and its requisites
Targeted group	Teachers and School children
The message of the activity	Sustainable beach management
Method used to get the message across	Games and quizzes with rewards
Examples	



For this activity the children were divided into small groups and given a Beach News booklet each. Page by page they were shown the location of all Blue Flag beaches on Malta, The beach Code of Conduct, the Blue Flag criteria and the benefits that the quality awards offer to the beach users and to the country. Questions were asked afterwards and feedback was positive.

2. Eleven underwater clean-up operations

Project or Activity 2 Fond Ghadir	
The name of the activity	Eleven underwater clean-up operations
The goal of the activity	Clean and be seen
Targeted group	General Public
The message of the activity	Clean seas healthy seas
Method used to get the message across	Underwater clean-ups
Examples	



3. Waste separation on Beach, adverts and stickers

Project or Activity 3 Fond Ghadir	
The name of the activity	Waste separation on Beach; adverts and stickers
The goal of the activity	Waste separation at source
Targeted group	General Public
The message of the activity	Waste separation bins are found on all beaches, it is important to use them well
Method used to get the message across	Printed material and adverts in local media and at the beach
Examples	Stickers and adverts



4. Beach news brochure

Project or Activity 4 Fond Ghadir	
The name of the activity	Beach news brochure
The goal of the activity	Blue Flag Status awareness
Targeted group	General Public
The message of the activity	Sustainable management
Method used to get the message across	Publication
Examples	



5. Gozo Marine Life Centre

Project or Activity 5 Fond Ghadir	
The name of the activity	Gozo Marine Life Centre and Dwejra attractions
The goal of the activity	Disseminate new information
Targeted group	General Public
The message of the activity	
Method used to get the message across	Group visit to the Information Centre

A new activity for this year is the visit to the newly opened Marine Information Centre at Dwejra Gozo. Dwejra is popular with divers and has achieved the third place for best dive site in the world. The geology, corals and wild life encountered are exceptional. But for those who do not dive, this centre is a very good showcase as to what lies beneath the waterline of Dwejra and the popular Azure Window.

For this Blue Flag activity, a group was taken to the visitor centre where a guide awaited to explain in detail the exhibits, the information panels, the games and the video presentation that followed. The latter was the result of months of underwater observation and filming. The whole project was part funded by the European Union and offers an ideal opportunity for those who wish to understand better the wild, marine life of the Maltese islands.



BUGIBBA PERCHED BEACH – ST PAUL'S BAY



1. Beach Profiles, Beach Dynamics and games

Project or Activity 1 Bugibba Perched Beach	
The name of the activity	Beach Profiles, Beach Dynamics and games
The goal of the activity	Understand better the processes that create the beach and interferences that remove the beach
Targeted group	Adult Students
The message of the activity	
Method used to get the message across	Malta, with the help of EU funding has created beach profile studies for the coast of Malta. Making use of this important data is a must. A group of adults with their children were invited for an activity of fun following a brief of the Coast profile at Bugibba perched beach.
Examples	

The Environmental Health Department, responsible for the bathing water quality in Malta, commissioned scientists to make a comprehensive study about the coast around Malta. Such studies, conducted with the help of EU funds, offer valuable environmental data about the beaches. Blue Flag took this opportunity to study the beach profile reports related to MTA's Blue Flag beaches and organize an activity to disseminate the new information acquired.

IL-BAJJA TA' BOGNOR, BAY SQUARE &
PERCHED BEACH F'SAN PAWL IL-BAHAR



JUNE 2013



Superintendent of Public Health
Ministry of Health

Doretto et al. *Journal of Interpersonal Violence* 2008, 23:1022
 DOI: 10.1177/0886260508318811

BUGIBBA PERCHED BEACH



The physical and biological features of the surrounding area are typical of ones characterising the north-eastern coast of the Maltese Islands. A universal feature of rocky shores is the presence of horizontal bands parallel to the waterline within which different suites of organisms are found. These zones typically have different colours (normally ranging from yellow to brown to grey, black and white).



The yellow-brown band represents the mediotidal zone, a zone typically occupied by some algae, snails (including vermetid gastropods), crustaceans, limpets, and barnacles. This zone starts at approximately mean sea level and is sandwiched between the upper intertidal below it and the supralittoral zone above it. The mediotidal zone is the area of shore that is regularly wetted and exposed under the action of the waves.



A further advantage is reduced noise.



A Green edge is multifunctional zone

The supralittoral zone (the grey/black zone) is a harsh environment. It is, nonetheless, occupied by marine organisms, namely high shore barnacles and the littorid *Megarhina senhousii* (Pace persinide).



Project or Activity 2 Bugibba Perched Beach	
The name of the activity	New designs and print for sandy beach ashtrays
The goal of the activity	Litter free beaches
Targeted group	General Public
The message of the activity	Cigarette butts are litter that linger on the beach for a long time
Method used to get the message across	Message on beach ashtrays distributed to smokers on the beach while explaining a positive message
Examples	

Every year the MTA distributes beach ashtrays to smokers present on the beach. Cone ashtrays are given on the sand and pocket ashtrays are given to people who are seen smoking on the rocky shores. The supervisor tries to give the message that cigarette butts are litter and the beach is to be kept clean. This year a new design was created to conform to the rest of the artwork that is being used in the butts off campaign.



3. Butts off campaign for clean beaches

Project or Activity 3 Bugibba Perched Beach	
The name of the activity	Butts off campaign for clean beaches
The goal of the activity	Continuation of the campaign to keep reminding people that beaches are not a dustbin
Targeted group	General Public
The message of the activity	Clean healthy beaches
Method used to get the message across	Adverts, on-site signs, distribution of ash trays, radio explanations and word of mouth. Other departments are assisting through social media
Examples	

A butts-off campaign has been ongoing for a number of years as the general public needs to be reminded every year. Although the team has seen results on a number of beaches, there are others that need more effort and a continuous campaign. Reminding them on the beaches and giving a message through the media might make the people more conscious before throwing anything in the sand.



4. Blue Flag TV and radio programmes

Project or Activity 4 Bugibba Perched Beach	
The name of the activity	Blue Flag TV and radio programmes
The goal of the activity	More cooperation with the Blue Flag criteria and beach Code of Conduct
Targeted group	General Public
The message of the activity	People will be aware of the Blue Flag status of the beaches and their benefits for the beach user
Method used to get the msg across	TV series and radio interview
Examples	

The Blue Flag programme, Blue Flag criteria and the code of conduct are being promoted so as the people will know of the benefits that a Blue Flag beach status offers to beach users and towards the environment. Blue Flag activities are also highlighted during the programmes.



5. A Series of marine lectures to divers

The completion of the national aquarium has introduced to Malta, new marine species that were never seen before. The MTA took this opportunity to invite divers to the aquarium and organised lectures delivered by professional people in the subject. The lectures were free of charge and fully booked much before the lecture date. Each of the eight sessions took 70 persons. Feedback was extremely positive.

Project or Activity 5 Bugibba Perched Beach	
The name of the activity	A Series of marine lectures to Divers
The goal of the activity	Diving, Marine ecology and underwater heritage
Targeted group	General Public
The message of the activity	Multiple topics were discussed all relating to the marine environment
Method used to get the msg across	Interactive Lectures
Examples	



QAWRA POINT – ST PAUL'S BAY



Qawra Point Beach

1. Children's Visit to Malta's National Aquarium

Project or Activity 1 Qawra Point	
The name of the activity	Children's Visit to Malta's National Aquarium
The goal of the activity	Let them learn and enjoy marine life
Targeted group	Families with Children
The message of the activity	Although we cannot see all that is beneath the surface, life in deep water is beautiful and interesting to understand
Method used to get the msg across	Visit and explanation at the national aquarium.
Examples	

The national aquarium is an attraction for children as well. It is an opportunity for them to see species that are not common and may not be seen elsewhere. The aquarium was built very close to Qawra Point Blue Flag beach and after the aquarium visit, the children were taken on the beach, and while waiting for their transport, the coordinator explained the coastal processes.



2. Family Visit to the aquarium

Project or Activity 2 Qawra Point	
The name of the activity	Family Visit to the aquarium
The goal of the activity	Enjoy marine life
Targeted group	Families with Children
The message of the activity	Although we cannot see all that is beneath the surface, life in deep water is interesting to understand
Method used to get the msg across	Visit and explanation at the national aquarium.
Examples	



3. Marine lectures series

Project or Activity 3 Qawra Point	
The name of the activity	A series of lectures about diving
The goal of the activity	Diving, Marine ecology and underwater heritage
Targeted group	General Public
The message of the activity	Multiple topics were discussed all relating to the marine environment
Method used to get the msg across	Interactive Lectures
Examples	



The MTA Dive Lectures at the Malta National Aquarium **2014**

TIME TO DIVE IN

A Series of Lectures about Diving, Marine Habitats and Underwater Heritage

12.03.2014 Lecture 1: **Diving Search and Rescue**
Part A: Maritime SAR Services and Assets - Major Etienne Scicluna
Part B: Search and Rescue from the Air - Colonel Mark Said

26.03.2014 Lecture 2: **Underwater Cultural Heritage**
Part A: The Wreck of St Paul - Dr. Timmy Gambin
Part B: Objects from the Deep - Mr. James Licari

02.04.2014 Lecture 3: **Marine Habitats and Deep Diving**
Part A: Diving the Depths of the Messina Straits - Gianmichele Iaria
Part B: Submerged Caves - Dr. Joe Borg

15.04.2014 Lecture 4: **Marine Reserves and Sustainable Diving**

30.04.2014 Lecture 5: **Fish around the Maltese Islands**
Part A: Whales & Dolphins around the Maltese Islands - Ms Carmen Mifsud
Part B: Fisheries in the Maltese Islands - Dr Leyla Knittweiss

13.05.2014 Lecture 6: **Safety at Sea**
Part A: Dive Medicine - Dr Cali Corleo
Part B: Safety at Sea - Captain David Bugeja

20.05.2014 Lecture 7: **The Protection of Sharks and Shark Species around The Maltese Islands**
Part A: Sharks around the Maltese Islands - Mr Alex Buttigieg
Part B: Shark Conservation - Mr Greg Norwell

27.05.2014 Lecture 8: **Underwater Archeology**
Part A: Aviation Archeology Underwater - Dr Timmy Gambin
Part B: Planes from The Deep - Mr Ray Polidano

"Should you be interested in attending, kindly send your full name and which lectures you would like to attend by email on mtaproductevents@gmail.com. Hurry up, there are only a limited number of seats available on a first come, first served basis."

Place: Malta National Aquarium Diving Institute
Time: 18.00hrs - 20.00hrs
FREE ENTRANCE

 University of Malta
  MALTA NATIONAL AQUARIUM
  MALTA TOURISM AUTHORITY



4. Zurrieq School Activity

Project or Activity 4 Qawra Point	
The name of the activity	Zurrieq School Activity
The goal of the activity	Blue Flag and the environment
Targeted group	General Public
The message of the activity	
Method used to get the message across	Games and quizzes
Examples	



5. Save Water project

Project or Activity 5 Qawra Point	
The name of the activity	Save Water project
The goal of the activity	Save water
Targeted group	Tourists, hotel staff and students
The message of the activity	Disseminate facts to make people aware of the precious resource
Method used to get the msg across	Attractively shaped bookmarks giving details about how much water is being used to encourage tourists and people to reduce their consumption

This project is part of a campaign launched by the Malta Tourism Authority with tourists and hotel staff. Blue Flag Malta supported this campaign by organizing an activity for children where they were made aware about water facts, consumption and encouraged them to use water wisely. The activity continued with the children learning craft-making with different media. Having fun during an activity will help them remember the experience better.





For more MTA activities

www.YouTube.com / Blue Flag Malta (5 minute clip)

www.google.com / Blue Flag Malta

THE END