

11th edition

Malta Tourism Press Awards for 2019

By the Malta Tourism Authority

APPLICATION DETAILS

Name:

Surname:

Country:

Tel/Mob No:

Email Address:

TITLE OF ENTRY

Category (Please tick relevant box):

- Print Article
- Digital Media Article
- MICE Article
- Photography Reportage
- Video Reportage
- Gozo Reportage

Title:

Medium:

Date of Publication/Broadcast:

Signature:

Date of Application:

Submissions for the 11th edition of the MTA Tourism Press Awards will be received by not later than 07th March 2020.

Application forms are to be sent to:
Chief Marketing Officer
Malta Tourism Authority
Building SCM 01
Smart City Malta
Ricasoli SCM 1001
Kalkara - Malta



Tel: 00356 22915254 Email: marketing@visitmalta.com

RULES AND REGULATIONS

THE EVENT: The Malta Tourism Press Awards is an annual event organised by the Malta Tourism Authority (MTA).

AIM: The aim of the Awards is to honour journalists/photographers from all over the world, whose work, published/broadcast in the previous calendar year contribute to the enhancement of tourism in the Maltese Islands.

ELIGIBILITY: Representatives of the foreign media who have produced an article, blog, photo reportage and video/digital production creating exposure for the Maltese Islands in international media during 2019 are eligible to participate in this contest.

FEES: Participation is free.

SUBMISSIONS: Every participant is free to submit any submission he/she deems fit in any of the categories, clearly indicating the date and the medium publication/transmission and the category. These works must have been published or broadcast in any foreign media during the calendar year 1st January 2019– 31st December 2019.

Submission can be made by the individual journalist or photographer on the appropriate Application Form. Document can also be downloaded from the MTA website: <http://www.mta.com.mt/press-awards>

CATEGORIES: The MTA Malta Tourism Press Awards is made up of six (6) categories, namely:

Print: Magazine Article/Newspaper Article

Digital: Online Article/Blog

MICE specific: Magazine/Newspaper/Online Articles

Photography: Print/Digital Photography Reportage

Video: TV/Digital Reportage

Gozo specific: Magazine/Newspaper/Online Articles

REQUIREMENTS:

Print/Digital categories: Printed material and online articles, those submitting works should include four copies in the original language or send the link.

Photographs must be part of a reportage which appeared in the print or online media. Those submitting works should include four copies of the print article or send the link.

Reportage category: Television or Digital, four DVD/USB recordings of not less than 3 minutes need to be submitted or send the link.

THE JURY: All submissions are adjudicated by a panel of four judges. The panel will consist of a chairperson and three members, appointed by the organiser of the awards. The jury's decision is final and binding.

EVALUATION: The jury will evaluate a) originality b) ability to promote the Maltese Islands c) aesthetic sense.

CLASSIFICATION: Judges shall name the first three of each category. If in any category the judging panel finds that submissions did not reach the desired standard they may decide not to award the prize.

PRIZES: The 1st prize winner of each category will receive a trophy and a cash prize of €1.000 and will be invited to Malta for the awards ceremony together with a guest. MTA shall organise flights and accommodation for the category winner.

PRESENTATION: The winners will be announced during the Awards Event which will be held in Malta in 2020.