

Malta Tourism Authority - EVENTS SPONSORSHIP SCHEME

CASH BUDGET

Provide a detailed budget including projections of cash income and expenditure.

The budget must be submitted in the below format, all other formats will not be accepted.

Please change descriptions according to your specific budget.

Please ensure your budget totals are all correct.

Please note: the line items within this document are unlocked; the applicant can delete/insert lines where relevant.

Cash Income	Total	Confirmed / Not Confirmed	Notes
<i>Other Government sponsorship</i>			
Subtotal	0		
<i>Corporate sponsorship</i>			
Subtotal	0		
<i>Estimated visitors revenue</i>			
Ticket Sales			
Subtotal	0		
Total Cash Income	0		
Cash Expenditure	Total	Notes	
<i>Administration</i>			
Wages			
Casual staff			
Lease office equipment			
Audit/accounting			

Travel costs			
Subtotal	0		
<i>Operational costs</i>			
Equipment/staging hire			
Transport			
Permits			
Subtotal	0		
<i>Marketing and promotions</i>			
TV advertising			
Radio advertising			
Print advertising			
Web advertising			
Direct mail			
Displays and signage			
Photography			
Subtotal	0		
<i>Services</i>			
Welcome event			
Awards/trophies			
Catering			
Prize money			
Subtotal	0		
Total Cash Expenditure	0		
Cash Profit / Loss	0		

