

Date: 15/08/2018

First Day of Summer Daze Festival a Huge Success

The first day of Summer Daze festival, organized by the MTA in collaboration with BBC Radio 1, turned out to be a massive success. Around 20,000 people flocked to Ta' Qali, where stars by the likes of Rita Ora and Martin Garrix stole the show. The MTA estimates that around 68% of those present were tourists or originating from a foreign country.

In reaction to this, the MTA's Executive Chairman, Dr Gavin Gulia, said that Malta is excelling as a festival destination. This, he added, is not happening haphazardly but thanks to sound planning and clear objectives set by the MTA and the Ministry for Tourism. The Minister responsible for Tourism, Dr Konrad Mizzi, thanked all the staff involved in the organization of Summer Daze Malta and commended them for the various incentives aimed at enriching and diversifying Malta's tourism industry.

The second event as part of Summer Daze is happening tonight in Cafe Del Mar and will feature Grammy Award Winner Roger Sanchez; a massive name in house music. Global DJ and producer Kristen Knight, whose sound is rooted in house and Hip Hop, will delight the crowd, as will Monki from BBC Radio 1, who is an expert in the underground and electronic scenes.

More information on tonight's event can be found here: www.summerdazemalta.com .