

Date: 5th June 2018

Ref: 22-2018

Summer Daze Malta taking place for the first time

Rita Ora and Martin Garrix amongst other artists coming to Malta

Summer Daze Malta is set to hit Maltese shores on the 14th and 15th of August. This new brand is happening on the Malta Tourism Authority's initiative, in collaboration with BBC Radio 1 Dance Stage and Creamfields.

No less than 15,000 people are expected to attend the two day event on the 14th and 15th August at in Ta' Qali's National Park and Cafe del Mar.

The first day of the festival, taking place in Ta' Qali's National Park, will feature Rita Ora, a name that needs no introduction. The British chart-topping singer and winner of various international awards, who will be performing live.

The same day will feature Dutch DJ Martin Garrix, who is also a record producer and musician. He was ranked first on DJ Mag's Top 100 DJs list for 2016 and 2017. Danny Howard, a British dance music DJ, producer, and radio presenter will also be present. Howard is best known for presenting BBC Radio 1's 'Dance Anthems with Danny Howard'. Attendance for this event is free of charge, but one must register by visiting www.summerdazemalta.com.

The second day, on the 15th August, will unfold in Cafe Del Mar between 7pm and 2am, and will feature Grammy Award Winner Roger Sanchez; a massive name in house music. Global DJ and producer Kristen Knight, whose sound is rooted in house and Hip Hop, will be delight the crowd, as will Monki, who is an expert in the underground and electronic scenes.

MTA is working in order to secure Malta's place on the music map, which attracts younger tourism to our shores.

The MTA's Executive Chairman, Dr. Gavin Gulia, commended the festival for its strong lineup, besides it showcasing some beautiful venues. Dr. Gulia thanked all the MTA staff that worked incessantly to ensure that this festival is brought over to Malta as well as for all the partners that are making this event happen.

The Minister responsible for Tourism, Dr Konrad Mizzi, is pleased to welcome Summer Daze in partnership with BBCRadio 1 and Creamfields to the Maltese



Islands, as it continues to develop a solid reputation in the festival tourism niche. Dr Mizzi continued by saying that this festival will follow other world class events that have been announced for the coming period, which promote and increase Malta's stature as a tourism destination, particularly for music lovers across Europe.

Summer Daze f'Malta għall-ewwel darba

Gejjin ismijiet kbar bħal Rita Ora u Martin Garrix fost numru ta' artisti oħra

Summer Daze Malta se jsir fi xtutna nhar l-14 u l-15 ta' Awwissu. Dan l-avveniment ġdid se jsir b'inizjattiva tal-Awtorita' Maltija għat-Turiżmu, b'kollaborazzjoni mal-BBC Radio 1 Dance Stage u Creamfields.

Xejn inqas minn 15,000 persuna mistennija jattendu l-avveniment ta' jumejn fil-Park Nazzjonali ta' Ta' Qali u Cafe' del Mar.

L-ewwel jum tal-festival, li se jsir fil-Park Nazzjonali ta' Ta' Qali, se jkollu lil Rita Ora bħala protagonista; isem li m'għandu bżonn ebda introduzzjoni. Il-kantanta Inġliża li spiss tkun fil-quċċata taċ-charts Inġliżi u li rebħet bosta premji internazzjonali, se tkun qed tkanta 'live'.

Protagonist ieħor fl-istess jum se jkun id-DJ Olandiż Martin Garrix, li huwa wkoll record producer u mużiċist. Huwa kien l-ewwel fost l-aqwa mitt DJs skont DJ Mag fl-2016 u l-2017. Se jkun hemm ukoll DJ Howard, magħruf l-aktar għal 'Dance Anthems with Danny Howard' li jippreżenta fuq Radio 1 tal-BBC. L-attendenza għal dan l-avveniment huwa bla ħlas, iżda wieħed irid jirreġistra fuq www.summerdazemalta.com.

Fit-tieni jum, nhar il-15 ta' Awwissu, se jsiru avvenimenti f'Cafe Del Mar bejn is-19:00 u s-02:00. Fost l-istilel li se jattendu, se jkun hemm Roger Sanchez, rebbieħ ta' Grammy Award u isem enormi fid-dinja tal-mużika house. Se jkun hemm ukoll id-DJ u producer Kristen Knight, li tispesjalizza fil-house u Hip Hop, flimkien ma' Monki, li huwa espert fix-xena underground u l-mużika elettronika.

L-MTA qed tistinka biex isem Malta jkun fuq ta' quddiem fil-mappa mużikali, liema xena tattira turiżmu żagħżuġ lejn pajjiżna.

Iċ-Chairman Eżekuttiv tal-MTA, Dr. Gavin Gulia, irrimarka dwar il-fatt li l-festival huma mimli talenti kbar u rringrazzja lill-ħaddiema tal-MTA li qed jaħdmu biex avvenimenti bħal dawn jingiebu lejn Malta.

Il-Ministru responsabbli mit-Turiżmu, Dr. Konrad Mizzi, stqarr li jinsab sodisfatt bil-kollaborazzjoni ma BBC Radio 1 u Creamfields, għaliex din hija turija tar-reputazzjoni li qed jikseb pajjiżna fejn jidhol turiżmu marbut ma' festivals. Il-Ministru žied jgħid li dan il-festival ser jingħaqad ma numru ta' avvenimenti oħra ta' livell mondjali li gew

mħabbra għall-perjodu li ġej, bl-għan li tiżdied il-promozzjoni ta' Malta bhala destinazzjoni turistika għas-segwaci tal-mużika madwar l-Ewropa.