



media release

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Malta Tourism Authority Helps Five Entities with Christmas Donations

The Malta Tourism Authority has once again collected funds from members of staff in order to provide a donation to five local charities and good causes during the festive season.

The chosen entities this year were Dar il-Kaptan, OASI Foundation, Pink October, Carers for Stray and Abandoned Felines (CSAF) and the Fairyland Children's Ward of Mater Dei Hospital.

The funds for donations were collected by MTA employees at activities which were held throughout the year. Activities ranged from dress down days to sale of fruit salads, smoothies, apple pies and other food items prepared by members of staff. An activity for Pink October was also organised, during which donations were also gathered. Easter and Christmas raffles were also set up to further increase the donation amount.

This year, the MTA decided to contact the chosen charities to find out what each one needed most, and these items would be donated in lieu of money. Amongst the items donated one could find a gaming console, various food items as well as linen and clothes as well as vouchers for food and medicine. The only charity to receive a financial donation was Pink October.

The MTA CEO, Mr. Paul Bugeja, said that "as an organisation, the MTA always looks to help those in need, and it is a great sign that year on year we are able to provide charities and entities with items that they need for day to day running. I would like to thank the Social Activities Committee for organising these events throughout the year, as well as the staff who participate and make this possible. I would also like to thank those companies that support our fundraising raffles." Mr. Bugeja concluded by encouraging people to help out these institutions throughout the year and not just at Christmas.

L-MTA tferraħ ħames entitajiet lokali tal-karità

L-Awtorità Maltija għat-Turiżmu (MTA) għal darb' oħra gābret somma sabiħa sabiex tkun tista' tipprovdi donazzjonijiet lil ħames organizzazzjonijiet tal-karità lokali, waqt l-istaġun festiv.

L-entitajiet magħzula kienu Dar il-Kaptan, il-Fondazzjoni OASI, Pink October, Carer for Stray and Abandoned Felines (CSAF) u s-sala Fairyland fl-Isptar Mater Dei.

Il-fondi għal dan il-ġest ingābru mill-ħaddiema tal-MTA waqt attivitajiet varji li saru tul is-sena, bħal 'dress down days' u l-bejgħ ta' insalati tal-frott, minbarra affarijiet oħra tal-ikel. Saret ukoll attività b'rabta ma' Pink October, li magħtulha ngābru aktar donazzjonijiet. Dan minbarra lotteriji li permezz tagħhom komplew jżiedu l-fondi.

B'differenza għal snin precedenti, din is-sena l-MTA għazlet li minflok għotjiet ta' flus, tkellem lill-organizzazzjonijiet tal-karità u tiskopri x'inhuma l-aktar affarijiet li għandhom bżonn, sabiex tkun tista tipprovdihom. L-affarijiet li ngħataw bħala donazzjoni jvarjaw minn 'console' tal-logħob għal oġġetti tal-ikel, bjankerija u ħwejjeg, flimkien ma' 'vouchers' tal-ikel u prodotti mediċinali. L-unika entità li ngħatat għajna fi flus kienet Pink October.

Is-Sur Paul Bugeja, Kap Eżekuttiv tal-Awtorità, qal li bħala organizzazzjoni, l-MTA dejjem tara kif tista' tgħin lil dawk li huma l-aktar fil-bżonn, u huwa ta' sodisfazzjoni kbir li sena wara sena, tkun f'pożizzjoni li tgħin lil dawn l-entitajiet ikomplu joperaw u jwettqu l-ġid. Irringrazzja lill-Kumitat għall-Attivitajiet Soċjali fi ħdan fl-Awtorità talli jorganizza attivitajiet tul is-sena, flimkien mal-ħaddiema kollha li jikkollaboraw. Ikkonkluda billi heġġeg lill-pubbliku jgħin lil dawn l-istituzzjonijiet tul is-sena kollha u mhux biss fi żmien il-festi.

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About the Malta Tourism Authority (MTA) :

The Malta Tourism Authority (MTA) has a diverse role, but one which in essence is all about creating and fostering relationships. The MTA is the tourism industry's regulator and motivator, its business partner, the country's brand promoter with the intent to form, maintain and manage meaningful partnerships with all tourism stakeholders.

The main role of the MTA is to promote Malta as a leading tourism destination, with special emphasis on the unique selling propositions of the Maltese Islands; Heritage, Hospitality & Diversity.

Futhermore MTA is also here to help strengthen the industry's human resources, ensure the highest standards and quality of the Islands' tourism product, and foster relations with local and international media.

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