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# media release

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**MTV** in partnership with the **Malta Tourism Authority** has today announced that the Isle of MTV Malta live music show will be returning to the granaries of the iconic Il-Fosos Square on **Wednesday 27<sup>th</sup> June 2018**. A firm fixture in the summer festival calendar, the free of charge main show has been confirmed for its 2018 edition, reaffirming the longstanding partnership between MTV and the MTA - now in its 12<sup>th</sup> year.

*"We are delighted to be announcing the date for next year's Isle of MTV festival and music week, well in advance, for fans across Europe who join us every year - to make Isle of MTV Malta one of the must see festivals of the summer. We can't wait to yet again combine some of the most exciting artists and our world class production, with the stunning locations across the island to create another memorable week of club nights and concerts; and of course share these experiences with millions of fans around the world across our platforms."*

**- Russell Samuel, VP, Creative Planning Services, Viacom Velocity**

*"This is an excellent occasion for Malta to showcase its ability to cater to all tastes and ages, attracting visitors from all around the world. It is yet another opportunity for the Malta Tourism Authority to demonstrate the young, vibrant nature of our islands. We will not only welcome party-goers, but the many journalists, travel bloggers, socialites and social media experts who will set foot here, and we will invite them to return, as previous attendees have done so already."*

**-Paul Bugeja, CEO, Malta Tourism Authority**

*The consistent presence of Isle of MTV in Malta confirms our commitment towards policies that are agile, competitive and effective. Such large-scale, international events compliment the fact that Malta has reached another record this year in tourism numbers, that of 2.3 million visitors. Through such quality events and activities, we aim to keep increasing and enhancing Malta's tourism product and offering.*

**-Dr Konrad Mizzi, Minister for Tourism**

The *Isle of MTV* franchise has seen past performers such as The Chainsmokers, DNCE, Steve Aoki, Jason Derulo, Jess Glynne, Martin Garrix, Nicole Scherzinger, Jessie J, Will.i.am, Rita Ora, Flo Rida, Snoop Dogg, Far East Movement, David Guetta, Kid Rock, Kelis, The Scissor Sisters, Lady Gaga, The Black Eyed Peas, Nelly Furtado, Maroon 5, The Chemical Brothers, Enrique Iglesias, N\*E\*R\*D, Shaggy, Garbage, Jazzy Jeff, Gorillaz and OneRepublic rock the *Isle of MTV* stage.

[@IsleofMTV @VIMN PR](http://www.facebook.com/IsleofMTVMalta)

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**MTV**, fi shubija mal-**Awtorità Maltija għat-Turizmu** (MTA), ħabbru li l-kunċert ta' mużika *live* Isle of MTV Malta se jirritorna fuq il-Fosos tal-Floriana nhar l-Erbgħa, 27 ta' Ġunju 2018. Il-kunċert sar appuntament fiss fl-appuntamenti sajfin, u din hija t-tnax-il sena ta' kollaborazzjoni bejn MTV u l-MTA.

*"Huwa bi pjaċir li nħabbru d-data għall-kunċert u l-ġimgħa ta' mużika f'Malta minn ferm qabel, biex ikunu jafu biha s-segwaci mill-Ewropa kollha li jingħaqdu magħna kull sena. L-Isle of MTV Malta sar wieħed mill-festivals li mhux ta' min jitliffhom tul is-sajf. Ninsabu ħerqana biex mill-ġdid inżewġu wħud mill-aktar artisti eċitanti ma' produzzjoni mill-aqwa, fi sfond sabiħ immens tal-gzejjer Maltin, biex b'hekk noħolqu ġimgħa indimentikabbli ta' kunċerti u ljieli fi clubs. Naturalment, ninsabu ħerqana li naqsmu dawn l-esperjenzi ma' miljuni ta' sewgaci madwar id-dinja, permezz tal-pjattaformi tagħha."*

**- Russell Samuel, VP, Creative Planning Services, Viacom Velocity**

*"Din hija okkażjoni eċċellenti biex Malta turi l-ħila tagħha li tilqa' turisti ta' kull gost, età u nazzjonalità. Hija opportunità oħra għall-Awtorità Maltija għat-Turizmu biex turi n-natural zagħżuġ u vibranti tal-gzejjer Maltin. Mhux biss se nilqgħu lil min iħobb il-parties, iżda wkoll lil bosta ġurnalisti, travel bloggers, socialites u esperti fil-mezzi soċjali. Mhux biss se nistidnuhom jiġu Malta, imima jirritornaw, kif għamlu ħafna qabilhom."*

**-Paul Bugeja, CEO, Malta Tourism Authority**

*Il-preżenza kostanti tal-Isle of MTV f'Malta tikkonferma ir-rieda lejn politika aġġli, kompetittiva u effettiva. Dawn l-avvenimenti kbar fuq skala internazzjonali jikkumplementaw il-fatt li Malta laħqet rekord ieħir din is-sena fl-ammont ta' turisti li żaruha; jiġifieri 2.3 miljun viżitatur.*

*Permezz ta' dawn l-avvenimenti ta' kwalità, nimmiraw li nkomplu nirfinaw u nsaħħu l-prodott turistiku Malti.*

**-Dr Konrad Mizzi, Minister for Tourism**

L-Isle of MTV preċedentement ospitat ismijiet kbar bħal The Chainsmokers, DNCE, Steve Aoki, Jason Derulo, Jess Glynne, Martin Garrix, Nicole Scherzinger, Jessie J, Will.i.am, Rita Ora, Flo Rida, Snoop Dogg, Far East Movement, David Guetta, Kid Rock, Kelis, The Scissor Sisters, Lady Gaga, The Black Eyed Peas, Nelly Furtado, Maroon 5, The Chemical Brothers, Enrique Iglesias, N\*E\*R\*D, Shaggy, Garbage, Jazzy Jeff, Gorillaz u One Republic.

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