

media release

Date: 13th July 2017

Ref: 45-2017

MTA WELCOMES AIR MALTA'S RETURN TO FRANKFURT

The Malta Tourism Authority welcomes Air Malta's announcement regarding the reintroduction of its Frankfurt route.

MTA CEO Mr. Paul Bugeja commented on the significance of this decision from the tourism perspective. "Frankfurt is a very important gateway for leisure and MICE traffic originating from Germany itself, as well as traffic from the Nordic Countries, Eastern Europe, Russia, and the former Soviet States, not to mention long haul markets like North America and Asia, including China, Japan and Korea, for which Frankfurt is one of the main European hubs. MTA is pleased to see Air Malta return to this major airport after a brief absence."

Mr. Bugeja added that having an increased seat capacity and a wider choice of flights is positive for Malta. 'Ultimately, improved connectivity is in the best interest of the destination, the operators and the travelling public.'

Mr. Bugeja concluded by wishing the national airline a successful operation on this important route.