

media release

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14th Edition of the Malta Military Tattoo

The Malta Military Tattoo will be held on the 14th and 15th of October 2017 at the Malta Fairs and Conventions Centre (MFCC) in Ta' Qali.

During a press conference held in St George's Square in Valletta, the organizers explained that The Malta Military Tattoo is a yearly event that features military bands and other elements which come together to provide a spectacular show for audiences of all ages. The event is a gathering of international and local military bands, making this an occasion to showcase the talents of these musicians and performers. Participants this year include the Armed Forces of Malta and the Drill Team, The Malta Police Band, The Malta Police Drill Team, The Massed Pipes and Drums from Malta, the Chorley the Croft and Culcheth Pipe Band from England, The Tagil Band from Russia and The Moscow Youth Dance Company.

The music played will combine popular tunes together with more classical themes and they will all be performed in the context of a Military March parade, to provide a spectacular experience for all ages.

Malta Tourism Authority's Deputy CEO and Chief Officer Strategic Development, Mr Leslie Vella, noted that this is the fourteenth edition of the Malta Military Tattoo and the MTA has been supporting this event because it is considered to be a great opportunity to showcase the Maltese Island from a cultural and musical heritage perspective. It aims to create synergy between local and foreign musical talent, and in so doing, it sustains a niche in cultural tourism that is important within the industry. This event is a one of a kind in Malta as it covers a different style of music than what most people are used to, thereby generating a different type of tourist than what is usually received by the Maltese Islands.

Mr Vella remarked that the Malta Military Tattoo, held every year in October, has become a regular appointment on Malta's annual calendar of events. Activities such as the Tattoo, and various other cultural and entertaining events organised in the off-peak months, are contributing to increase the attractiveness of the Maltese Islands outside the summer, thereby reducing the destination's seasonality.

L-14-il edizzjoni tal-Malta Military Tattoo

Il-Malta Military Tattoo se ssir nhar l-14 u l-15 ta' Ottubru 2017 fil-Malta Fairs and Conventions Centre (MFCC) f'Ta' Qali.

Dan t'habbar dalgħodu mill-organizzaturi fi ħdan l-MFCC, flimkien mad-deputat CEO tal-Awtorita' Maltija għat-Turiżmu u kap tal-iżvilupp strateġiku, is-sur Leslie Vella.

Waqt konferenza tal-aħbarijiet fi Pjazza San Ġorġ il-Belt Valletta, l-organizzaturi spjegaw li l-Malta Military Tattoo huwa avveniment annwali li jlaqqa' baned militari u talenti oħra fi spetaklu adattat għal udjenza ta' kull eta'.

Waqt l-avveniment jipparteċipaw baned militari lokali u internazzjonali, għalhekk hija okkażjoni tajba biex jintwera t-talent tal-mużiċisti u eżebituri.

Din is-sena se jipparteċipaw l-Forzi Armati ta' Malta u d-Drill Team, il-banda tal-Pulizija ta' Malta flimkien mad-Drill Team, The Massed Pipes and Drums minn Malta, il-Chorley the Cord u Culcheth Pipe Band mill-Ingilterra, il-band Tagil mir-Russja u l-Moscow Youth Dance Company. Il-mużika se tkun imħallta, bejn siltiet popolari u temi aktar klassiċi, iżda lkoll f'kuntest ta' parata ta' marċ militari.

Id-deputat CEO tal-Awtorita' Maltija għat-Turiżmu u kap tal-iżvilupp strateġiku, is-sur Vella nnota li din hija l-erbatax-il edizzjoni tal-Malta Military Tattoo, u l-MTA tappoġja dan l-avveniment għax huwa meqjus bħala opportunita' tajba biex il-gzejjer Maltin ikunu esposti minn aspekk kulturali u minn aspekk ta' wirt mużikali. L-għan hu li jkun hemm sinerġija bejn talenti lokali u daww barranin, biex b'hekk it-turiżmu kulturali jkun sostnut. Dan huwa avveniment uniku għal pajjiżna, għaliex jinkludi stil differenti ta' mużika minn dak li normalment wieħed ikun imdorri jisma'. Għalhekk iqanqal l-interess ta' tip ta' turist differenti minn dak li ssoltu jzur il-gzejjer Maltin.

Qal li l-Malta Military Tattoo, li sseħħ kull sena f'Ottubru, sar appuntament regolari fil-kalendarju ta' avvenimenti f'Malta. Attivitajiet simili organizzati fi staġuni li mhumiex fis-sajf ikompli jzidu l-valur ta' Malta bħala destinazzjoni tajba tul is-sena kollha, u b'hekk tonqos l-istaġjonalita'.

