MALTA

MALTA TOURISM AUTHORITY

media release

Date: 4th October 2017

Ref: 58-2017

TWO NEW SUPPORT SCHEMES AIMED AT ATTRACTING ASSOCIATION CONFERENCES TO MALTA

Conventions Malta has launched two new support schemes aimed at assisting and attracting more association conferences to the Maltese Islands. Both schemes will apply to events taking place between 2018 and 2020.

The *Local Associations Scheme* supports local entities looking to host international conferences and meetings in Malta. The Scheme covers monetary support of up to €6,500, flights for decision makers visiting the Maltese Islands on a site inspection prior to choosing the destination, and other forms of assistance such as gifts and resources to be used during the bidding process.

The *International Associations Scheme* is targeted towards those international associations which do not have a representation in Malta and are considering bringing their meeting to the Islands. This scheme offers a subvention of €25 per international participant up to a maximum of €12,500

per event, apart from flights for site inspection trips. The same non-monetary support of gifts and resources is also offered in this scheme.

Applicant organizations need to meet specific eligibility criteria. Events have to take place over a minimum of three nights and organizations must submit their applications before the destination is chosen. Applications need to reach Conventions Malta by no later than 6 months prior to the start of the event. Further details regarding these schemes are available at http://conventionsmalta.com/en-GB/page/conventions-malta/associations/12.

Conventions Malta was set up by the Malta Tourism Authority in 2015 and its main role is to promote the Maltese Islands as a destination for Meetings, Conferences and Incentives whilst working closely with trade partners to carry out research, planning, product development and quality assurance. The organization is a member of ICCA, the International Congress and Convention Association, which is the global meetings industry network.

IMNEDIJA ŻEWĠ SKEMI MMIRATI BIEX JATTIRAW AKTAR KONFERENZI MINN ASSOĊJAZZJONIJIET LEJN MALTA

Conventions Malta għadha kemm nediet żewġ skemi mmirati biex jassistu u jattiraw aktar konferenzi organizzati minn assoċjazzjonijiet lejn il-gżejjer Maltin. Iż-żewġ skemi se jkunu introdotti bejn l-2018 u l-2020.

L-hekk imsemmija 'Local Associations Scheme' hija mfassla bil-għan li tappoġja entiatjiet lokali li jixtiequ jospitaw konferenzi internazzjonali u laqgħat hawn Malta. L-iskema tkopri finanzi sa' €6,500, titjiriet għal min jeħtieġ jivjaġġa Malta biex jaraha bħala destinazzjoni għall-konferenza

tal-assoċjazzjoni in kwistjoni, u forom oħra ta' assistenza, fosthom fejn jidħlu għotjiet ta' rigali u riżorsi biex ikunu jistħu jsiru offerti.

L-'International Associations Scheme', minn naħa l-oħra, hija mmirata lejn assoċjazzjonijiet barrnin li m'għandhomx rappreżentanza hawn Malta u li qed jikkonsidraw li jagħmlu l-laqgħat tagħhom f'pajjiżna. Permezz tal-din l-iskema, jingħata sussidju ta' €25 għal kull parteċipant, sa massimu ta' €12,500 għal kull okkażjoni organizzata f'Malta, minbarra spejjeż ta' titjiriet biex l-organizzaturi jaraw jispezzjonaw il-faċilitajiet huma stess u jaraw x'għandha x'toffri Malta. Minbarra għajnuna finanzjarja, tingħata assistenza oħra taħt iż-żewġ skemi.

Organizazzjonijiet li japplikaw iridu jissodisfaw kriterji speċifiċi. L-avvenimenti għandhom isiru fuq minimu ta' tliet iljieli u l-organizazzjoni li tapplika trid tkun għadha ser tiddeċiedi liema destinazzjoni se tagħżel. Applikanti għandhom jagħmlu kuntatt ma' Conventions Malta sa mhux inqas minn sitt xhur qabel l-avveniment. Aktar kriterji u dettalji jinsabu hawn: http://conventionsmalta.com/en-GB/page/conventions-malta/associations/12.

Conventions Malta hija parti mill-Awtorità Maltija għat-Turiżmu u l-għan ewlieni tagħha huwa li tippromwovi l-gżejjer Maltin bħala destinazzjoni għal laqgħat, konferenzi u inċentivi oħra, filwaqt li taħdem fil-qrib ma' msieħba biex twettaq riċerka, pjanar, żvilupp tal-prodott u assigurazzjoni tal-kwalità tal-prodott. L-organizazzjoni ilha membru tal- International Congress and Convention Association (ICCA), li hija network ta' laqgħat globali.