
media release

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Growth of 19.4% in total inbound visitors for the month of June

Statistics released recently by the National Statistics Office show that inbound tourism to Malta continued to exhibit a positive performance with the total inbound visitors in June 2017 reaching 232,193, an increase of 19.4% when compared to the same month last year.

Total inbound tourists (excluding overnight cruise passengers) increased by 17.2% or 33,295 more tourists. Substantial growth was registered in the number of tourists visiting Malta for business and professional reasons (+47.9%), first time visitors (+20.2%) and non-package type of travellers (+19.9%). The largest absolute growth came from tourists aged 25 to 44 years (+23,628). With an average length of stay of 7.0 nights, nearly 1.6 million guest nights were generated, increasing by 9.6%. Tourists spent a total of €193.7 million, €24.2 million more compared to June 2016.

Cumulative data for the period January to June 2017, points to an extraordinary performance with the number of inbound tourists recording a double-digit growth of 19.3%, reaching the figure of 990,182. This was followed by noteworthy growth rates in the number of nights stayed by tourists (+11.6%) and tourist expenditure (+14.8%). Increases were registered in the number of tourists staying in both collective and private type accommodation, with the latter featuring a notable increase of 28.5%.

During the first six months of year, business tourism increased by 54.7%. This growth partly reflects the business related tourism generated by the EU Presidency of Malta. Tourists visiting Malta for holiday reasons increased by 15.2%.

The large majority of source markets featured increased tourism flows with Italy recording the largest absolute increase of 32,239, followed by Belgium (+20,993), Germany (+15,178), France (+12,392), Spain (+11,890) and Poland (+10,154).

Mr Paul Bugeja, Chief Executive Officer of the Malta Tourism Authority, expressed satisfaction at the sustained growth in inbound tourism performance, in particular with the double digit growth rate in tourist expenditure, which deeply permeates in the local economy and is beneficial to the tourism industry and the community at large.

Tkabbir ta' 19.4% fl-ammont ta' turisti li żaru Malta f'Ġunju

Statistika ppublikata mill-Uffiċċju Nazzjonali tal-Istatistika tindika aktar xejriet pożittivi fl-ammont ta' turisti li żaru l-gżejjer Maltin. L-ammont ta' turisti li żaru Malta f'Ġunju 2017 laħaq 232,193, żieda ta' 19.4% meta mqabbel mal-istess xahar tas-sena li għaddiet.

L-ammont ta' turisti li ġew Malta (eskluz passigġieri tal-cruise liners li qattgħu lejl Malta) żdied b'17.2%, jew 33,295 persuna. Kien hemm tkabbir sostanzjali rreġistrat bl-ammont ta' turisti li waslu Malta għal skop ta' negozju jew għan professjonali (+47.9%). Żdiedu wkoll turisti li ġew Malta għall-ewwel darba (+20.2%) u turisti li ma vjaġġawx permezz ta' pakkett turistik (19.9%). L-ikbar tkabbir kien irreġistrat fost turisti li għandhom bejn 25 u 44 sena (+23,628). Il-medja ta' ljieli f'Malta u Għawdex kien seba', filtwaqt li kważi 1.6 miljun guest nights kienu ġġenerati; żieda ta' 9.6%. Turisti fil-gżejjer Maltin nefqu tital ta' €193.7 miljun, jiġifieri żieda ta' €24.2 meta mqabbel ma' Ġunju 2016.

Statistika kumulattiva miġbura bejn Jannar u Ġunju 2017 tindika li kien hemm riżultati eċċezzjonali, bit-tkabbir fl-ammont ta' turisti ikun 19.3% u jlaħħaq id-990,182.

Dan kien segwit minn rati notevoli ta' tkabbir fl-ammont ta' ljieli li turisti qattgħu hawn Malta (+11.6%_ u l-ammont li nefqu (+14.8%). Żidiet oħra kienu rreġistrati fl-ammont ta' turisti li kienu kemm f'akkomodazzjonijiet kollettivi u anke privati. Dawn tal-aħħar raw żieda notevoli ta' 28.5%.

Fl-ewwel sitt xhur tas-sena, it-turizmu għal skop ta' negozju żdied b'54.7%. Dan it-tkabbir kien parzjalment rifless fl-ammont ta' turizmu ta' dan it-tip li ġie lejn Malta grazzi għall-Presidenza Maltija tal-Kunsill tal-Unjoni Ewropea. Turisti li waslu Malta għal skop ta' btala żdiedu bi 15.2%.

Kien hemm tkabbir fl-ammont ta' turisti minn swieq differenti, bl-ikbar żieda kienet ġejja mill-Italja, fejn kien hemm żieda ta' 32,239 turist. Wara l-Italja, wieħed isib il-Belġju (+20,993), il-Ġermanja (+15,178), Franza, (+12,392), Spanja (+11,890) u l-Portugal (+10,154).

Is-Sur Paul Bugeja, Kap Eżekuttiv tal-Awtorità Maltija għat-Turizmu (MTA) esprima sodisfazzjon qawwi għat-tkabbir sostenibbli li johroġ minn dawn ir-riżultati. B'mod patikolari esprima sodisfazzjon għaž-żieda fin-nefqa tat-turisti, li thalli effett qawwi fl-ekonomija lokali u tkun ta' benefiċċju għas-settur turistik stess u għal-komunità b'mod ġenerali.