



media release

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TOURISM IN MALTA – FACTS & FIGURES

The Malta Tourism Authority is pleased to announce the release of the **Tourism in Malta, Facts and Figures 2016**. This publication gives a snapshot of global and local tourism performance for the year. In addition, it provides a detailed overview of socio-demographic and behavioural characteristics of tourists visiting the Maltese Islands. The aim of this user-friendly publication is to facilitate the understanding of the tourism industry in Malta for all interested parties, including the tourism trade, public entities, students, journalists and the population at large.

The report is available online on the MTA's corporate website: www.mta.com.mt/research