

media release

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Conventions Malta UK receives the CHS Award for the Best UK Representation of an International Venue/Destination

The Malta Tourism Authority is pleased to announce that Conventions Malta UK has won the CHS Award for the Best UK Representation of an International Venue/Destination. This latest recognition for Malta and the MTA took place during a glittering awards ceremony which showcased the very best in the hospitality industry. Now in its third edition, this year's event was held in the UK city of Leeds.

During these awards, hotels and venues of any type, ranging from the very smallest independent venue to an international hotel brand, were provided with an excellent opportunity to showcase their facilities and be recognised for any aspect or feature of their property or service.

Following a nomination process, a panel of judges made up of seventy esteemed event professionals from leading agencies throughout the UK decide upon the winner of the various awards. The specific award which was won by Conventions Malta UK was the 'Best UK Representation of an International Venue/Destination', a category which was described as 'Overseas venues and international destinations that are instantly recognisable and well-represented through all forms of advertising, marketing and social media'.

The Malta Tourism Authority CEO, Mr. Paul Bugeja said *"The CHS awards are an industry seal of approval for a job well done, which is of great satisfaction as it shows that the hard work being carried out in Malta and abroad is being recognised by experts in the field. This award is another in the long list of awards which the Maltese Islands and the Maltese Tourism Authority have won over the past few years"*. Mr. Bugeja continued by saying that such an award can provide additional exposure in the UK market, which has started 2017 positively, with an increase in visitors of 4.4% for the first three months, when compared to the previous year.

Mr. Bugeja concluded by thanking all those locally and overseas who promote the Maltese Islands, both as a leisure destination as well as a business and conference location, as without their continuous efforts, none of the successful results achieved over the past months and years would have been possible.

