

# media release

Date: 27<sup>th</sup> April 2017

Ref: 28-2017

**MULTI-PLATINUM SELLING SUPERGROUP**

**DNCE**

**AND CHART TOPPING DANCE MUSIC SUPERSTAR**

**JONAS BLUE**

**CONFIRMED FOR**

**ISLE OF MTV MALTA 2017**

TWEET THIS: \*BREAKING NEWS\* @DNCE and @JonasBlue are confirmed for #IsleofMTV head to [www.isleofmtv.com](http://www.isleofmtv.com) for more info on the main show and Music Week!

**MTV**, in partnership with the **Malta Tourism Authority**, has announced that multi-platinum selling, funk-pop band, **DNCE** and chart-topping DJ and producer, **Jonas Blue**, will take the stage at this year's ISLE OF MTV MALTA live music festival. Both acts will join **The Chainsmokers** in performing for thousands of festival goers at this must-see event when it returns to Malta's Il Fosos Square on **Tuesday 27<sup>th</sup> June**.

Making their global debut in 2015, with their triple platinum-selling breakout smash *Cake By The Ocean*, DNCE (Joe Jonas, Cole Whittle, JinJoo Lee and Jack Lawless) recently took home the win for 'Best PUSH Artist' at the 2016 MTV EMAs and 'Best New Artist' at last year's MTV VMAs. Their self-titled debut album *DNCE*, released in November 2016, charted internationally and includes the follow up hit singles, *Toothbrush* and *Body Moves*. Their new single *Kissing Strangers*, features global superstar Nicki Minaj and is currently the most added song at Top 40 radio in the US.

*"We couldn't be more excited to have DNCE and Jonas Blue join us in Malta this summer. Isle Of MTV 2017 is pacing to be our best ever!"*

**Bruce Gillmer, Head of Music and Music Talent, Viacom Global Entertainment Group**

2016 MTV EMA nominee Jonas Blue, took the music industry by storm in last year with his debut single, *Fast Car* featuring Dakota. Selling over 6 million records worldwide, it was the biggest selling single globally of the year from a debut British artist. This followed with equally great international success with his second and third dance hits, *Perfect Strangers* featuring JP Cooper and *By Your Side* featuring RAYE. Jonas is poised for continued

worldwide success in 2017 and beyond, having now sold more than 13 million records and been streamed 2 billion times.

*"I can't wait to bring my live band to party with you at this year's Isle of MTV! Looking forward to seeing you all there in Malta on June 27th." - Jonas Blue*

This year Isle of MTV Malta forms part of a week-long series of live music events and club nights. For more information about tickets and travel packages visit

Friday 23 June: Cheat Codes & Club MTV @ Gianpula

Saturday 24 June: Pacha on Tour with Don Diablo @ Aria

Sunday 25 June: Café Del Mar Sunset Party featuring Kungs @ Café Del Mar

Tuesday 27 June: Isle of MTV 2017 headlined by The Chainsmokers @ Il Fosos Square

Tuesday 27 June: Isle of MTV Malta Official After Party @ Uno

Wednesday 28 June: HedKandi House Sessions @ Cafe Del Mar

Isle of MTV Malta will be filmed and edited into a 60-minute special that will broadcast across 20 MTV channels throughout Europe. The show will also be supported across all MTV social media platforms as well as via a bespoke website. As part of an extensive integrated marketing campaign, the Isle of MTV Malta concert will be supported by marketing initiatives, all of which will drive awareness of the event as well as leverage MTV's world renowned brand and unique youth insight, to further cement and promote Malta's position as a holiday destination for young people. Over the ten years that Isle of MTV has been held in Malta, the number of visitors to the island under the age of 24 has increased by 120% and now accounts for 20% of all tourists.



