



media release

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Isle of MTV 2017 Taking Place at The Granaries, Floriana

For the eleventh successive year, the Isle of MTV Malta special will be taking place at The Granaries in Floriana on 27th June.

Over the past few years, tens of thousands of tourists and Maltese have attended this spectacular concert, which has now placed itself firmly on the international events calendar. Such an important event aids in promoting and increasing Malta's stature as a tourism destination.

The Isle of MTV concert takes place on a yearly basis and is open to the public free of charge, with a line up of top international artists which always attracts an impressive crowd. The Isle of MTV concert is the pinnacle of a weeklong celebration of live music events in various locations.

This event is of huge benefit to the Maltese Islands as the show is shown repeatedly on the MTV channel in around 20 different European countries.