

media release

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RECORD-BREAKING CHARTOPPERS
THE CHAINSMOKERS
CONFIRMED TO HEADLINE
ISLE OF MTV MALTA 2017
GRAMMY® NOMINATED DUO TO MAKE MALTA DEBUT

Tweet this: It's official @TheChainsmokers are heading to Malta to headline @IsleofMTV 2017! Tuesday 27th June - see you there!? #IsleofMTV

THE CHAINSMOKERS, have today been announced as the first and headline act to perform at **MTV's** annual open-air, summer music festival – **ISLE OF MTV MALTA**. Widely regarded across the music industry as one of the 'breakout acts' of 2016, the multiplatinum selling duo will perform the closing set under the stars, on **Tuesday 27th June**. **MTV's** partnership with the **Malta Tourism Authority** was recently renewed for a further four years and will be returning to the sun-lit island for what is the 11th consecutive year.

Shooting straight into the global charts with their debut single *#Selfie* in 2014 - just a few short years, **three multiplatinum singles** and **five billion streams** later, the electro-dance music twosome (comprised of Alex Pall and Drew Taggart), hit stratospheric status with their 2016 single *Closer*. Billboard Hot 100's longest running #1 single of 2016, the track held the top

spot for 12 uninterrupted weeks and recently broke the record for number of weeks at #1 on the Billboard Dance/Mixshow chart, topping the chart 17 weeks running.

The pair had left it up to their fans to decide whether they were to release an album or not - and the clamour has been heard across the world. In response to popular demand, The Chainsmokers announced last week that they will release their debut album this year via Columbia / Disruptor Records. Their latest single [Paris](#) is out now.

“The Chainsmokers absolutely dominated 2016 & we couldn’t be more excited to have them join us in Malta for Isle of MTV this year. It’s going to be an amazing, MUST experience event!”

- Bruce Gillmer, EVP, Music, Talent Programming and Events, MTV

Isle of MTV Malta will be filmed and edited into a 60-minute special that will broadcast across 20 MTV channels throughout Europe. The show will also be supported across all MTV social media platforms as well as via a bespoke website. As part of an extensive integrated marketing campaign, the Isle of MTV Malta concert will be supported by marketing initiatives, all of which will drive awareness of the event as well as leverage MTV’s world renowned brand and unique youth insight, to further cement and promote Malta’s position as a holiday destination for young people. Over the ten years that Isle of MTV has been held in Malta, the number of visitors to the island under the age of 24 has increased by 120.% and now accounts for 20% of all tourists.