

# media release

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### MTA launches 2017 Calendar of Events

The Malta Tourism Authority has just launched the 2017 Calendar of Events for the Maltese Islands. Produced for the third consecutive year, this 88-page publication is a compilation of the main events taking place in Malta and Gozo for the coming year.

This year's calendar of events is available in brochure format from any of the Malta Tourism Authority Tourist Information offices. It is also available in digital format and can be downloaded from MTA's portal **www.visitmalta.com**.

The calendar lists all events which may be of interest to both tourists and locals, including musical events, sports, folklore, re-enactments and others. The main events for each month, such as the Valletta International Baroque Festival in January, the International Fireworks Festival in April, Isle of MTV Malta Special in June, and the Notte Bianca in October, are highlighted with greater prominence. The calendar also includes a handy Index of Traditional Village Feasts and ends with a forward glimpse to 2018 when Valletta will be European Capital of Culture.

MTA CEO, Mr. Paul Bugeja, said that "the Malta Tourism Authority considers events to be a prime component of our tourism product, one which makes our destination more attractive. From the marketing perspective, our calendar of events provides us with a tool that helps showcase the variety of activities taking place in Malta and Gozo throughout the year, which our visitors may choose to attend or participate in. We note with satisfaction that the number of events listed grows each year, which is testament to the hard work put in by all individuals and entities involved." Mr. Bugeja concluded by thanking the organisers of these events, and the MTA team that compiles all the data into one easy to navigate booklet.

For an updated online calendar of events, you may also refer to www.visitmalta.com/events.



## THE MALTESE ISLANDS CALENDAR OF EVENTS 2017

## -A DESTINATION FOR ALL SEASONS-

#### SEPTEMBER SEPTEMBER

#### GEORGE CROSS COMMEMORATION 13th SEPTEMBER

On 15 April 1942, at the height of World War II, a heavily bombed Maita was awarded the George Cross Medal by King George VI. To honour her brave people... to bear witness to a heroism and devolute Intak will long be famous in history. This event is commervated yearly by a son-et-lumiere in the very same square where the actual conferment took place.

**QORMI WINE** FESTIVAL

2nd - 3rd SEPTEMBER Time: Evening

The Qormi Wine Festival has established itself as a fun event for the whole family. It attracts thousands of visitors both local as well as foreign as it celebrates Maltese culture and the history of the ancient town of Hal Qormi.

Held annually each September since 1993, at the Malta International Airport (ex: KAF Luqa), the Malta International Air Show hosts many aircraft that come from all over the world. Some of the aircraft are military while others vary from one another according to purpose.





THE MALTA INTERNATIONAL AIR SHOW

23rd - 24th SEPTEMBER Time: Day Time

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Hal Farrug Road, Luqa www.maltairshow.com +356 2124 5279

#### 30th SEPTEMBER -1st OCTOBER Time: Sat evening & Sun morning

ŻEJT IŻ-ŻEJTUN

Time: Sat evening & Sun morning Żejt iż-Żejtun is a festival that celebrates the traditional culture of the town of Żejtun. The town's name means The Groupe of Olives' and Żejt is the oil produced from olive trees, the the biessing of harvested olives. On Sunday morning, a short ceremony in front of the oil church of San Girgor is held to bless horses and pets.



Żejtun www.zejtunlocalcouncil.com +356 2166 3866





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